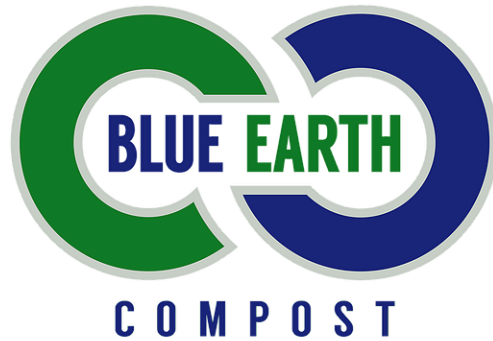




Impact  
Innovation  
Entrepreneurship



# We help launch and propel social enterprises



## PRODUCT/SERVICE

*The business sells a product or service that is intrinsically impactful to people or the environment*



## SUPPLY CHAIN

*The business might not sell a product or service that generates impact, but make strategic supply chain decisions to create impact*



## REDISTRIBUTION

*The business might not sell a product or service that generates impact, but they redistribute a portion of their profits (or inventory) to impactful ends*

# What is the Floor-Plan initiative?

- Activating retail businesses in Hartford
- Stepping stones to scale small businesses





# What is the Hartford Culinary Collaborative?

- Supporting entrepreneurs to launch and grow food businesses
- Pipeline for growth





Thank you!

Learn more at [www.resetco.org](http://www.resetco.org)

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