

Membership Overview

Join Our Member Network



At CMSC, we believe all Connecticut downtowns should be able access our assistance in a way that meets them where they are. The following membership categories describe the many ways we're able to assist downtowns and Main Streets, whether at the local, district, municipal or regional level.



Member Categories & Services

CMSC Offers Four Types of Membership:

General Members - General members include volunteer-led and non-profit downtown organizations, as well as municipal members.

Professionally Managed Members - This category is for Business Improvement Districts (BIDs), Special Service Districts (SSDs), or downtowns who employ someone to specifically manage their downtown area.

Regional Members - Regional members collectively represent several individual towns, such as a Council of Government (COG).

Multi-District Members - This is a new offering for urban or other municipalities with multiple commercial districts.

CMSC Member Communities enjoy:

Annual Walking Tour & Assessment
Members receive an Annual Assessment & Walking Tour with Main Street Stakeholders

Main Street Hotline
We're here to help members address pressing challenges that arise via phone, email, or in-person

National & Local Expertise
Our educational & training programs connect members with experts from Connecticut & around the country

Promotional Opportunities
CMSC will share member RFPs/RFQs and job postings with our followers & contacts via our newsletter, website & social media

Community Resource Center
Members can visit our repository of best practices, webinars, training guides, and helpful links via our new Member Community Platform (fall 2023).

Government Relations & Advocacy

We advocate on behalf of our members for specific legislative changes & general policies that enhance downtown walkability, expand housing, encourage business, enable inclusivity, and foster innovation

Letters Of Support

As a respected statewide organization, CMSC provides letters of support to members seeking grant & other funding

Members can also access all of our Publicly Available Services as well:

- **Main Street Accelerator** leadership development program
- **CMSC Webinars**
- **Educational Summits**
- **Spotlight On Main Street** networking events

Member Benefits

General and Professionally Managed

General (Municipalities, Commissions) and Professionally Managed (501(c)3, BID, DSSD, SSD) members receive:

Education & Professional Development

- Free webinars and replays on Main Street Management trends, emerging topics, best practices, and Connecticut updates and funding opportunities
- Full access to CMSC Community Platform
 - Includes exclusive access to:
 - CMSC How-To Training
 - Downtown resources including worksheets and templates
 - Webinar Quick Reference Notes
 - Peer networking
- CMSC Event Discounts
- CMSC Action Kit Discounts
- * **Professionally Managed:** Annual Professional Manager Retreat

Advising

- Annual assessment and customized recommendations
- CMSC Professional Affiliate Recommendations
- Member hotline
- * **Professionally Managed:** Board consultation

Promotion

- RFP/RFQ promotion in email, newsletter, LinkedIn, and website
- Eligibility to host a Spotlight on Main Street event
- Awards of Excellence eligibility
- Letters of support for funding applications

Advocacy

- Advocacy survey and alerts
- A voice in Hartford

Annual Investment

General (Municipalities, Commissions)

Population:	Fee:
1 – 9,999	\$750
10,000 – 24,999	\$1,000
25,000 – 49,999	\$1,500
50,000+	\$2,000

Professionally Managed (501(c)3, BID, DSSD, TIF, SSD)

Annual Budget:	Fee
Up to \$500,000	\$500
\$500,001 – \$1 million	\$1,000
Over \$1 million	\$1,500

Regional and Multi-District

Regional and Multi-District members and their appointed towns or districts receive the following:

Education & Professional Development

- **All town or district designees have access to:**
 - Free webinars and replays on Main Street Management trends, emerging topics, best practices, and Connecticut updates and funding opportunities
 - Full access to CMSC Community Platform
 - Includes exclusive access to:
 - CMSC How-To Training
 - Downtown resources including worksheets and templates
 - Webinar Quick Reference Notes
 - Peer networking
- **Regional or Multi-District point of contact:**
 - CMSC Event Discounts
 - CMSC Action Kit Discounts

Advising

- **Regional or Multi-District point of contact:**
 - CMSC Professional Affiliate Recommendations
 - Member hotline
 - Opportunity to partner with CMSC on grants
 - Annual Assessment for one community - OR -
 - Annual presentation/workshop specific to region or city

Promotion

- RFP/RFQ promotion in email, newsletter, LinkedIn, and website
- Opportunity to host a Spotlight on Main Street event

Annual Investment

Regional & Multi-District

Population:	Fee:
1 – 9,999	\$750
10,000 – 24,999	\$1,000
25,000 – 49,999	\$1,500
50,000+	\$2,000

- Awards of Excellence eligibility
- Letters of support for funding applications

Advocacy

- Advocacy survey and alerts
- A voice in Hartford