

Main Street Accelerator

2024 Program Outline



Date*	Content	Location
September 12 - November 3, 2023	Application period open	CMSC Website
November 11 - 29, 2023	Accepted communities will be notified and must accept or decline participation in the program	Email
December 7, 2023	Kick-Off Event	TBD
January 16, 2024	Month 1: Main Street Management - The Four Point Approach	Zoom
January 22 - February 9, 2024	Group Coaching Calls	Zoom
February 6, 2024	Month 2: Sustainable Development - Creating a Lasting, Inclusive Main Street Experience	Zoom
March 5, 2024	Month 3: Planning Your Project - "A Goal Without a Plan Is a Wish"	Zoom
March 25 - April 12, 2024	Group Coaching Calls	Zoom
April 2, 2024	Month 4: Project Execution - Building and Activating Your Team	Zoom
May 7, 2024	Month 5: Community Engagement - Gaining Supporters and Spreading the Word	Zoom
May 20 - June 7, 2024	Group Coaching Calls	Zoom
June 4, 2024	Month 6: Tracking Impact and Ensuring Long-term Success	Zoom
June 18, 2024	Exhibition of Projects at 20th Annual Awards of Excellence	TBD <i>*Dates subject to change</i>

