



Chat Log for CMSC Webinar 2/8/2022: Organization

- 00:34:03 Steve: Hi, this is Steve Michejda from Radin Consulting, Inc. in Newark, NJ.
- 00:34:11 Lynn Faria: Lynn Faria, director community relations for Hartford Healthcare and also a board member of the Meriden Economic Develop Corp. and working on downtown revitalization with arts
- 00:34:32 Lauren Coakley Vincent: Hi! Lauren Coakley Vincent from Bridgeport Downtown Special Services District
- 00:34:32 Gioia Zack: Hello - Gioia Zack Eco Dev Coordinator Town of Wethersfield, CT
- 00:35:03 Jen Scofield, SHPO: Good morning, Jen Scofield, State Historic Preservation Office
- 00:39:04 Judith - CT Main Street Center:
Economic Vitality: <https://ctmainstreet.org/events/cmssc-webinar-series-1-of-4/>
Design: <https://ctmainstreet.org/events/cmssc-webinar-series-2-of-4/>
Promotion: <https://ctmainstreet.org/events/cmssc-webinar-series-3-of-4/>
- 00:54:33 Judith - CT Main Street Center:
Introduction to Main Street: CMSC's presentation on how to Manage Main Street:
https://www.youtube.com/watch?v=G0_MdRzDKxM&t=9s
- 00:59:01 Judith - CT Main Street Center:
There are 2 video tutorials on the "How Tos" of Social Media in the CMSC Small Business Resource Library: <https://vimeo.com/showcase/connecticutmainstreet>
- 01:04:49 Lynn Faria: will the full slide package be available for all these helpful presentations?
- 01:04:53 Town of Berlin Zoom1: Great presentation!
- 01:05:20 Judith - CT Main Street Center: YES! watch your inbox for all supporting information and recording link -- hopefully later today
- 01:06:13 Judith - CT Main Street Center:
You can find the previous 3 presentations here:
Economic Vitality: <https://ctmainstreet.org/events/cmssc-webinar-series-1-of-4/>
Design: <https://ctmainstreet.org/events/cmssc-webinar-series-2-of-4/>
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- 01:08:51 Lynn Faria: This is very helpful! Sorry that I have to get off for another zoom meeting!

01:12:45 Judith - CT Main Street Center: CMSC Communications Toolkit:

<https://ctmainstreet.org/membership/current-members/members-only-area/>

01:21:35 lex: Good morning, Thanks for volunteer coordination pts. emphasis email. I completely agree, as Urban Organics specialist (DIY)(too small scale to assign a separate coordinator)been experiencing a lot of resistance to email/communication-IT probs in terms of community activities(Sustainability.) HealthLife(CAirganics)-Lex

01:26:42 Chris Edge: It is awesome to have Carl and Kristen as part of the CT Main Street Team! Such great information through these 4 webinars!

01:29:18 lex: It's only email (communication)in relation to volunteer & community events.

01:31:38 Chris Edge: Thank you all for this great webinar. Off to another one...

01:32:09 Colleen Bezanson-Town of Montville: Thank you for 4 great presentations.

01:32:46 Judith - CT Main Street Center:

Our Next Webinar: Food for Thought:

What to Consider When Launching Food Halls & Public Markets:

<http://events.constantcontact.com/register/event?llr=yk5qklbab&oeidk=a07ej1dddyobf727479>

01:32:53 Judith - CT Main Street Center:

Evaluation: Please complete this short survey to help us continually improve our webinars:

<https://forms.gle/M3Bo7CSyzDKYrhSQ6>

01:32:57 Judith - CT Main Street Center:

CMSC Professional Affiliates can help with your revitalization efforts:

<https://ctmainstreet.org/education-resources/resources/cm-sc-professional-affiliates/>

01:33:00 Mark W - Giverrang / Bristol Arts & Culture Commission: Thanks!... Looking forward to the next.

01:33:01 Judith - CT Main Street Center:

CMSC Workshop Archive:

<https://ctmainstreet.org/education-resources/education-2/workshop-archives/>

Small Business Resource Library:

<https://vimeo.com/showcase/connecticutmainstreet>

YouTube Channel:

https://www.youtube.com/channel/UCTxUkp6iRrPrF2s-l_sfTSw