The BRIDGE Series
Brief * Relevant * In Depth * Guided Education

The Economic Value of Urban Parks & Public Spaces

sponsored by
“Urban design is about making connections between people and places, movement and urban form, nature and the built fabric, and that’s what we love to do. When it works, it can make for a magical experience that enriches the human spirit.”

-Phil Barlow, To Design LLC
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Connecticut Main Street Center
The Economic Benefits of Urban Parks & Public Spaces

March 6, 2020
So What the **heck** Is Landscape Architecture
Landscape ??

Landscape ?? — Garden
Landscape

LANDscape ARCHITECTURE

Adaptation of the land for human use
Landscape Architects Work With Natural Elements

- Soil
- Wind
- Sun
- Water
- Vegetation
AND manmade elements

- Paving – vehicles and pedestrians
- Walls - enclosed space
- Fences
- Lighting
- Site Furniture
- structures

How to become a landscape architect

- Education – BSLA or BLA
- Experience / Intern –2 years
- License by exam
A Licensed Profession
Under DCP like Architects and Engineers

• Health – clean air, water

A Licensed Profession

• Health

• Safety – Protect Against
  ▪ Physical Injuries
  ▪ Property Damage
  ▪ Discrimination
A Licensed Profession

• Health

• Safety

• Welfare – society beginning to rediscover that exposure to nature is required for good health

Project Team
Site Design

- Vehicular Circulation
- Pedestrian Circulation
- Building Placement
- Drainage
- Parking
- Service Areas
- Outdoor Recreation
- Lighting
Frederick Law Olmsted

Born and Buried in Hartford
Boston Fens - Fenway
• Modern Day Examples
Kate Orff – MacArthur Fellow / Genius Grant
Complete Streets/ Active Transportation