



## Downtown Revitalization Institute Workshop

### Building Lasting DownTOWN/GOWN Partnerships

March 13, 2013

The Lyceum Conference Center, Hartford, CT

#### Agenda

#### Networking Breakfast

#### Session 1 – Case Study of a Community College and Municipal Partnership

Why are institutions of higher learning and municipalities forming lasting partnerships for downtown/commercial neighborhoods? What kinds of initiatives are being developed? What are the results?

- **James P. Lombella, President, Asnuntuck Community College**
- **Courtney Hendricson, Assistant Town Manager, Town of Enfield**

#### Session 2 – Panel Discussion: Examples of Effective Partnerships from Different Points of View

- **Dr. Wilfredo Nieves, President, Capital Community College**, will give examples of how the school is connecting students to their communities through farm-to-table and urban farming programs, and involving them in local historical, cultural and artistic institutions and workforce development.
- **Carl Rosa, CEO of Main Street Waterbury**, will discuss how to utilize the resources and expertise of the college and/or university in your district.
- **Andrew Gutt, Entrepreneur, Owner of Cafémantic** in Willimantic, will talk about the opportunities for local colleges and/or universities as institutional customers, as well as their employees and students.
- **Moderated by Mark Pellegrini**, Director of Neighborhood Services & Economic Development, Town of Manchester.

#### Break-out sessions

- Audience members including college representatives, students, downtown stakeholders and municipal officials will brainstorm ideas on what partnerships can be developed to match the specific needs and resources of downtowns with the needs and resources of colleges and universities.