

TOPICS & TIMES

Tuesday October 14, 2014

Start Your Own Business: Have you ever thought about starting a business? Do you wonder what it takes to be an entrepreneur? Doing it right from the start is a key to your success. A great place to start is this no-cost seminar that will point you in the right direction. Topics include choosing a business name/structure, licensing, registrations, taxes, insurance, the right partners, banking, and the importance of a good business plan.

Tuesday October 28, 2014

Financing Your Small

Business: Finding capital for your small business is NOT impossible. Get pointers from the SBA and the Entrepreneurial Center that will help you get your business moving toward financial stability. Learn about traditional bank financing and SBA's guaranteed loan and micro-loan programs. Learn the difference between equity and debt financing and why both are important.

Tuesday November 4, 2014

Marketing and Advertising: What can a marketing plan do for a small business? This seminar will help you understand many ways to reach and manage your competitive position in your target market, achieve your goals and bring you a return on your investment (ROI). Topics will include traditional marketing tactics, social media options, potential pitfalls, budget and cost control and how to determine if your time and money was well spent.

Tuesday November 18, 2014

Government and State

Contracting – Navigating and Searching for Bids: This seminar will cover where you need to be registered in order to do business with the State of Connecticut and the Federal Government. You will be shown the websites for locating federal bids over \$25,000 and the State's bid portal where State and Municipal bids can be found. Also covered will be State and Federal Set-aside programs.

Let Us Help You Get Your New Business Off The Ground... for FREE!



Free Small Business Administration Workshops @ Asnuntuck Community College!

Thinking about starting your own business? Already started a business but still have questions? Wondering how to do business with the State of Connecticut or the Federal Government? The U.S. Small Business Administration (SBA), the Entrepreneurial Center at the University of Hartford and Asnuntuck Community College have partnered to offer seminars for small business owners and those thinking of entering the world of entrepreneurship.

All workshops will be from 5:30 - 7:30 p.m. and be held at:

Asnuntuck Community College
170 Elm St., Strom Conference Room
Enfield, CT 06082



U.S. Small Business Administration

UNIVERSITY OF HARTFORD

ENTREPRENEURIAL CENTER



To register, please
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