SAMPLE MAIN STREET DESIGNS USING CANVA

Using real images from CMSC members, we created several examples of how you can use Canva to design powerful posts for social media, promote events, create images for reports and more.
Use Canva to create social media posts that captivate followers, while showcasing the beauty of your downtown.

Before

The picture on the left is a real picture of Waterbury taken from Twitter. While beautiful, with just a couple clicks you can add your own personal touch and increase your name recognition.

After

HELLO FROM

Main Street

WATERBURY
Create beautiful report covers that highlight your downtown’s accomplishments.
Use Canva to design flyers or ads to attract residents and visitors by highlighting your assets.
Use Canva to create promotional material for annual events.
Use Canva to tell people what your downtown has to offer.

The picture on the left while beautiful, doesn’t speak to all Windsor Locks has to offer.
You can also use Canva to promote local attractions or announce new amenities, while highlighting your organization’s role in maintaining a healthy, attractive downtown.

Downtown Waterbury has something for everyone, from modern apartments to shopping to relaxing on a sunny park bench. Find your happy place at www.MainStreetWaterbury.com
Downtowns and Main Streets have a powerful impact on our communities. Tell your story using Canva’s infographic templates.
Discover the possibilities for yourself by trying Canva at www.canva.com. It’s free with many upgrades available for $1.

Like what you see? Feel free to contact us for more information on these designs or if you have any questions on how you can use Canva for your downtown.

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