#MainStAwards

2015 CT Main Street Awards Gala

June 8, 2015
Trinity-on-Main
Downtown New Britain

Photo by Eva Gryk
2015 Awards Gala Partner

The New Britain Transportation Company
Passenger travel since 1920.
Taste of New Britain Reception Sponsor

UIL HOLDINGS
Downtown New Britain Tour Sponsors

Sponsoring the Downtown Arts, Heritage & Culture Tour

Baywater Properties

CWP Management, LLC
Downtown New Britain Tour Sponsors

DOWNES CONSTRUCTION COMPANY
Sponsoring the
Walnut Hill Rose Garden & Museum Tour

McPHEE
Sponsoring the CTfastrak Tour
Sponsoring the Awards of Excellence for

- Main Street Pioneer and
- Events & Programming
Awards of Excellence Sponsors

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Awards of Excellence Sponsors

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Main Street Sponsors

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cdmsmith.com

CEDAS, Inc.
Connecticut Economic Development Association

cil
Where Visions are Built

PIRIE ASSOCIATES
ARCHITECTS
Main Street Sponsors

Express Strategies

STV

SVIGALs + PARTNERS
Additional Sponsors & Partners

Connecticut Economic Resource Center

Greater New Britain Arts Alliance

New Britain Downtown District

New Britain Museum of American Art
CMSC Board of Directors 2014-2015

- Lissette Andino
- John Baker
- Ted J. DeSantos
- Toni A. Gold
- Ryan Friedman
- Kim A. Healey
- Bernard Kavaler
- Marty Legault
- Shelly Saczynski
- Robert W. Santy
- Anika Singh Lemar
- David V. Sousa
Welcome to Downtown New Britain!

#MainStAwards

The Honorable Erin Stewart
Mayor, City of New Britain
New Britain’s Sister Cities:

- Pultusk, Poland
- Atsugi, Japan
- Rastatt, Germany
- Giannista, Greece
- Solarino, Italy
NEW BRITAIN ANCHORS: Walnut Hill Park, New Britain Museum of American Art, Central CT State University
Master Plan Goals
1. Place Making
2. Livability
3. Connectivity
Welcome!

Witam!  ようこそ  Willkommen!  Καλώς Όρισες  Benvenuto!
Fáilte  ที่มาบุณฑ์!  ¡Bienvenida!  ยินดีต้อนรับ
Вітаємо  안녕하세요  Namaste
Founder’s Award
Presented by
Eversource Energy

Hiram Peck, AICP
Director of Community Planning & Development
Town of Simsbury

Delpha Very
Economic & Community Development Director
Town of Putnam
Congratulations!

2015 National Main Street Programs

New London Main Street

Simsbury Main Street Partnership

Upper Albany Main Street, Hartford

Main Street Waterbury
Main Street Partnership

Simsbury High AP Economics Course:
Engaging Students in Real World Economic Development at Home

Simsbury Main Street Partnership
Simsbury High School
Guest speakers:

- Municipal Officials
- Main Street & Community Development
- Planning & land use
- Architecture, Landscape Architecture
- Real estate development, banking & financing

Final projects: small group charrette format
2013 SIMSBURY HIGH SCHOOL
AP ECONOMICS PROJECT:

Reimagine THE HARTFORD site
200 Hopmeadow Street, Simsbury

The 170 Acre Infill Site

- 600,000 NRSF Class A Bldg.
  - Built 1984
  - Substantial recent upgrades

- Bldg. Reuse Attributes
  - Substantial power capacity
  - Divisible building (data ctr.)

- 40 Acres
  - Suitable for development
  - Can be connected to Bldg.
The Transition to “Experience-based” Retail

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<thead>
<tr>
<th>FROM</th>
<th>TO</th>
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<tbody>
<tr>
<td>Location</td>
<td>Access / popularity</td>
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<tr>
<td>Generalists</td>
<td>Specialists</td>
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<tr>
<td>Times when we do</td>
<td>Moments when we might</td>
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<tr>
<td>Store as a warehouse</td>
<td>Store as showroom/theater</td>
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<tr>
<td>Store as transaction point</td>
<td>Store as information point</td>
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<tr>
<td>Retailer power</td>
<td>Consumer/broker/distributor power</td>
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<tr>
<td>Convenience</td>
<td>Relationship &amp; trust</td>
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<tr>
<td>Value for money</td>
<td>Value for time, coupled with value for money</td>
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Town of Simsbury Economic Implementation and Marketing Action Study
Main Street Partnership

Congratulations!

Simsbury Main Street Partnership

Simsbury High School
Planning

Step by Step:

Building a Downtown from Scratch

Mansfield Downtown Partnership
Town of Mansfield     UConn
LeylandAlliance     Citizens of Mansfield
Dog Lane, looking west

1. May, 2011
2. Conceptual Drawing
3. May, 2013

Mansfield Downtown Partnership
Helping to Build Mansfield’s Future
BEFORE & AFTER
Dog Lane, looking west toward UConn

BEFORE & AFTER
Storrs Road, looking south
Mansfield Town Square

1. Before-2011
2. Conceptual Drawing
3. July 2014
Congratulations!

Mansfield Downtown Partnership, Town of Mansfield, UConn, Leyland Alliance, Citizens of Mansfield

#MainStAwards
2015 Main Street Pioneer: Outstanding Commitment to The Avenue

Vivian Akuoko, owner
Evay Cosmetics
Upper Albany Avenue, Hartford
Celebrity clients, including Oksana Baiul, Sarah Vaughn, and Oprah!

In addition to going international with the product line, Evay provides hygiene & skin care training to women in Ghana and other north African countries.
Evay Goes Global (2014)
Vivian Akuoko
Hartford, Connecticut

https://www.youtube.com/watch?v=T74S3Ok3Mcs
2015 Main Street Pioneer: Outstanding Commitment to The Avenue

Congratulations!

*Vivian Akuoko, owner*

Evay Cosmetics

#MainStAwards
2015 CT Main Street
Business Owner of the Year

Dawn & Kristin Harkness
Wheeling City Tours
Downtown New London
Wheeling City Tours

54 Reviews

#1 of 2 Tours & Activities in New London

Overview Reviews (54) Q&A Location

TripAdvisor Reviewer Highlights

Read all 54 reviews

Visitor rating

Excellent 53
Very good 1
Average 0
Poor 0
Terrible 0

“Yeah Segway”
Nothing less than FABULOUS!!! Dan was our information provider for the tour and promoted total confidence in your capabilities (Safety First) before heading off. Learning... read more

Address: 369 Bank Street, New London, CT 06320
Phone Number: +1 877-474-1117
Website: WheelingCityTours.com
E-mail: WheelingCityTours@Gmail.com

Description: You'll see historic New London with new eyes when you see it from a... read more

#1 on Trip Advisor!
Winner of New London’s Fan Favorite Video Contest and used for the Connecticut Office of Tourism’s Still Revolutionary Fan-Favorite Contest

“New London Is”

https://vimeo.com/kateharkness/newlondonis
2015 CT Main Street
Business Owner of the Year

Dawn & Kristin Harkness
Wheeling City Tours

Congratulations!

#MainStAwards
Events & Programming

sponsored by

The Gathering:

Waterbury’s Cross Cultural Festival

City of Waterbury    Waterbury Observer
Main Street Waterbury
The Event Of The Year, Everyone Is Invited Free!

The Gathering
May 18th, Library Park, Waterbury

We All Came From Somewhere,
Now It’s Time To Come Together

The Festival Showcases Ethnic Cultures; African-American, Portuguese, Lithuanian, Mexican, Irish, Puerto Rican, Italian, Lebanese, Albanian, Nepalese and more....

DOWNTOWN

is EVERYONE’S neighborhood
Reach Every Ethnic Group In Waterbury At One Event.

Last Year at the first Gathering there were 50 different cultures represented from around the world. Help support a celebration of diversity.

Sponsorships Available
Contact John Murray
Chelsea Murray
1-203-754-4238
waterburyobserver@gmail.com
Contact Mayor’s Office
1-203-574-6712

The Gathering
Library Park, Waterbury, May 17th, 2014
11 am to 8 pm
Events & Programming

Congratulations!

City of Waterbury     Waterbury Observer
Main Street Waterbury
Events & Programming

First Fridays

Downtown Putnam

Town of Putnam  Putnam Business Association  Putnam Arts Council
Art Based Street Festival

www.discoverputnam.com
Showcasing regional artists
Community acts & involvement
Unique interactive art projects and creating arts during the festival
Marketing the creative workforce
Galleries promote diverse monthly themes
Random acts of “pop up” art by The Putnam Arts Council.
Even our restaurants assist in bringing these themes to life by designing specific menu selections!
Discover PUTNAM
CONNECTICUT

Wish You Were Here...

www.discoverputnam.com
https://player.vimeo.com/video/91102311
Events & Programming

#MainStAwards

Congratulations!

Town of Putnam
Putnam Business Association
Putnam Arts Council
Starting a Revolution: Integration of Land Use & Transit

CTfastrak

Connecticut’s first Bus Rapid Transit System

State of CT Dept. of Transportation

Capitol Region Council of Governments
- Express from downtown New Britain to Hartford
- Regional service from Waterbury to Manchester
Download the app!
Commissioner Redeker discusses CTfastrak East plans in Manchester

Open House at Hartford Public Library

The signature electric green bus

CTfastrak Community Outreach
Transit Oriented Development

ELMWOOD STATION

616 New Park Avenue
West Hartford
Amenta Emma Architects
West Hartford Housing Authority

DOWNTOWN NEW BRITAIN

99 West Main Street
Jasko Development LLC

136 Main Street

DOWNTOWN HARTFORD

777 Main Street
Bruce Becker, FAIA
A busy year introducing CTfastrak to the community

Collecting school supplies for students – Bike New Britain Day
Hartford Blooms Garden Tour – “Hello West Hartford” multi-cultural festival
Starting a Revolution:
Integration of Land Use & Transit

Congratulations!

State of CT Dept. of Transportation

Capitol Region Council of Governments
Thank you, New Britain!

#MainStAwards
Downtown Tours

Meet on sidewalk - Ambassadors will have signs

1. Downtown Arts, Heritage & Culture

2. Walnut Hill Rose Garden & New Britain Museum of American Art

3. CTfastrak: Transportation, Housing & Main Street
Champagne & Dessert Reception
following Downtown Tours

Hosted by the Greater New Britain Arts Alliance

In the NEW Stockman Gallery, entrance on Chestnut Street
Thank you, New Britain!

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