

## **New London Main Street's New Executive Director**

*We welcome Annah Perch to Main Street!*



The Board of Directors of New London Main Street has hired Annah Perch to lead their downtown revitalization organization.

Annah has extensive experience in nonprofit management and community development, having most recently run The Stepping Stones Foundation in Katonah, New York for the past 6 years. At Stepping Stones she ran a historic house museum that has welcomed over 20,000 visitors in eight years, creating tours and providing education and community relations. She facilitated a brand and marketing platform, successfully nominated the site to become a National Historic Landmark, and implemented retail growth strategies which provides a critical source of income for the organization.

Previously Annah has served as the Director of Annual Giving and Special Events and Mercy College, and as the Assistant Director of Community Affairs Unit of the New York State Banking Department. She has a Masters Degree in Urban Planning with a specialty in housing and community development from SUNY Albany.

Annah began her position with New London Main Street on April 22<sup>nd</sup>. We look forward to introducing her to the CT Main Street Network!