

NWRPC – Village Center Vitality Initiative

Regional Signage and Wayfinding Locations Analysis



Overview

With the support of the Connecticut Main Street Center and the Community Foundation of Northwest Connecticut, the Northwestern Connecticut Regional Planning Collaborative has developed plans for village center and regional wayfinding signage. This planning effort has included workshops with individual towns to identify appropriate sites and designs.

This report provides a planning analysis of prospective locations for regional signage to welcome, guide, and inform visitors to Connecticut's Northwest Corner. Gateway and directional signs require location within the State DOT right of way, and must be approved by DOT. Sites suggested for regional information signs are on municipal or private properties that are readily accessible by pedestrians.

Location Summary

Regional Gateway Signage – located on State Highway ROW

- Canaan, Route 7 heading south from Massachusetts
- Kent, Route 7 heading north from New Milford
- Norfolk, Route 44 heading west from Winsted
- Goshen, Route 4 heading west from Torrington
- Salisbury, Route 44 heading east from New York State
- Sharon, Route 343 heading east from New York State

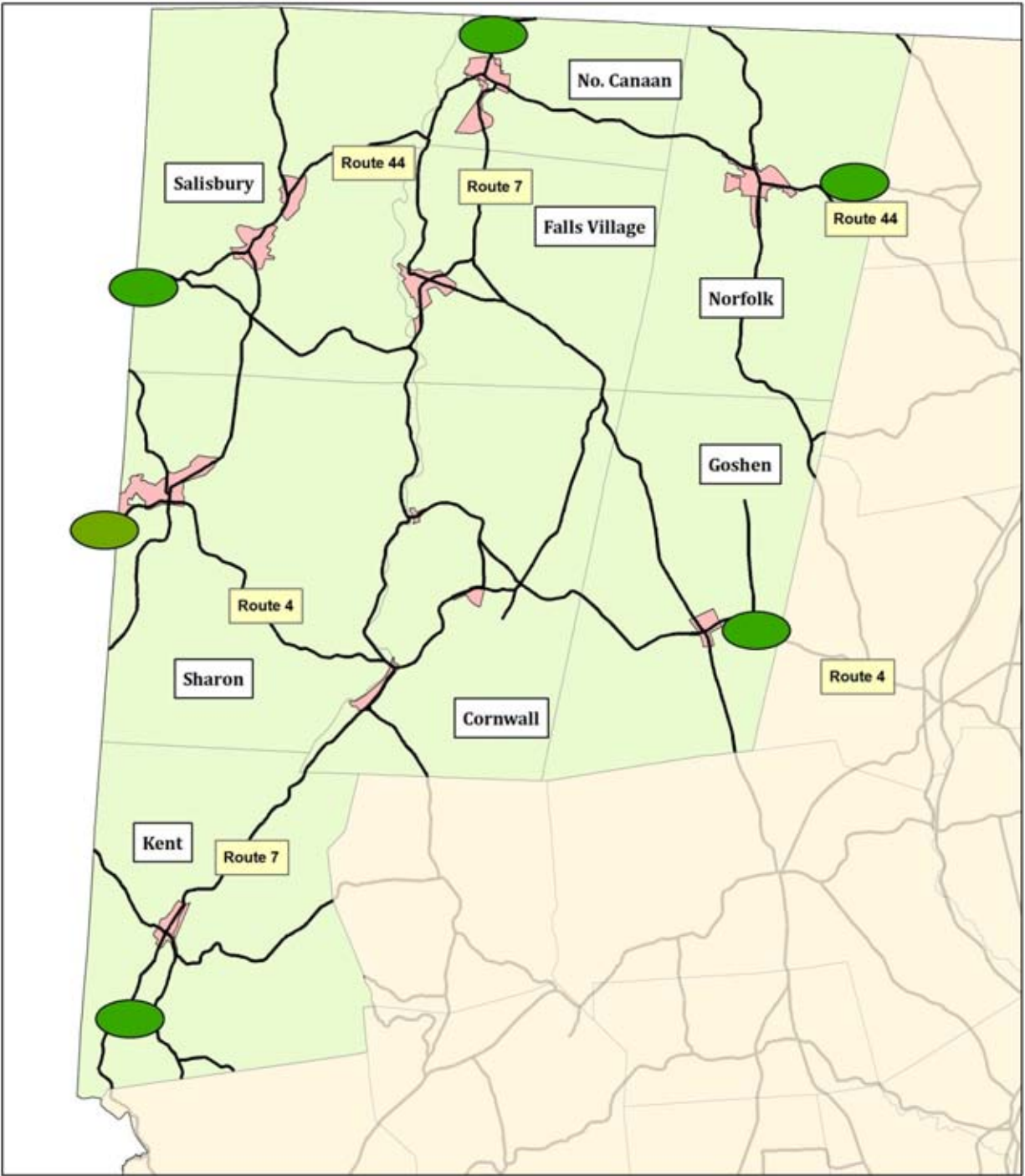
Regional Eight Town Directional Signage – located within State or Town highway ROW

- Kent, intersection Route 7 and Route 341 or Route 7 at entrance to Kent Green
- Cornwall Bridge, intersection Route 7 and Route 4
- West Cornwall/Sharon, intersection Route 7 and Route 128 or in Village
- Sharon, intersection Route 4 and Route 41
- Salisbury, intersection Route 41 and Route 44 Lakeville and/or intersection Route 44 and Route 41 Salisbury village
- Falls Village, intersection Route 7 and Route 128 and/or intersection Route 7 and Route 63
- North Canaan, intersection Route 7 and Route 44 or at train depot
- Norfolk, intersection Route 272 and Route 44
- Goshen, intersection Route 4 and Route 63 (traffic circle)

In-Village Visitor Regional Information Signs – located on Town or private property

- Kent, Main Street (Falcon Lot, Library lawn)
- Cornwall, West Cornwall Village (State ROW sites)
- Salisbury (town hall, Academy Street)
- Canaan (train depot)
- Norfolk (Station Place plaza)
- Sharon
- Falls Village (Town Green opposite Town Hall)
- Goshen (Town Hall)

Overview Map

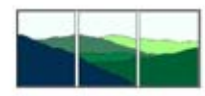


-  Gateway Welcome Sites
-  Village Centers

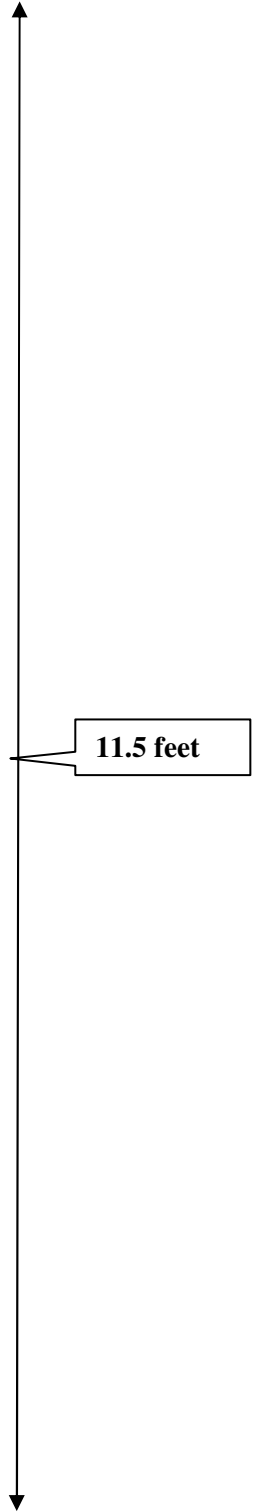
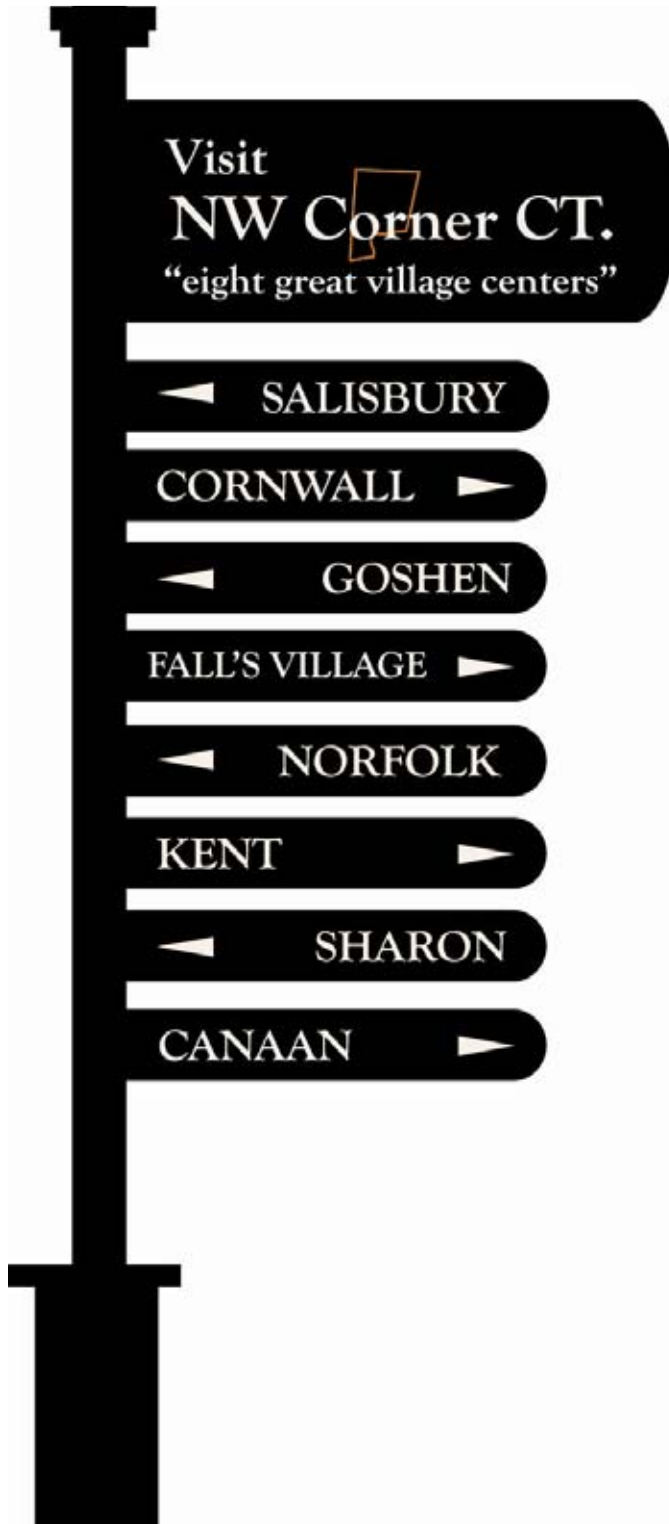
GETTING HERE

WayFinding and Signage

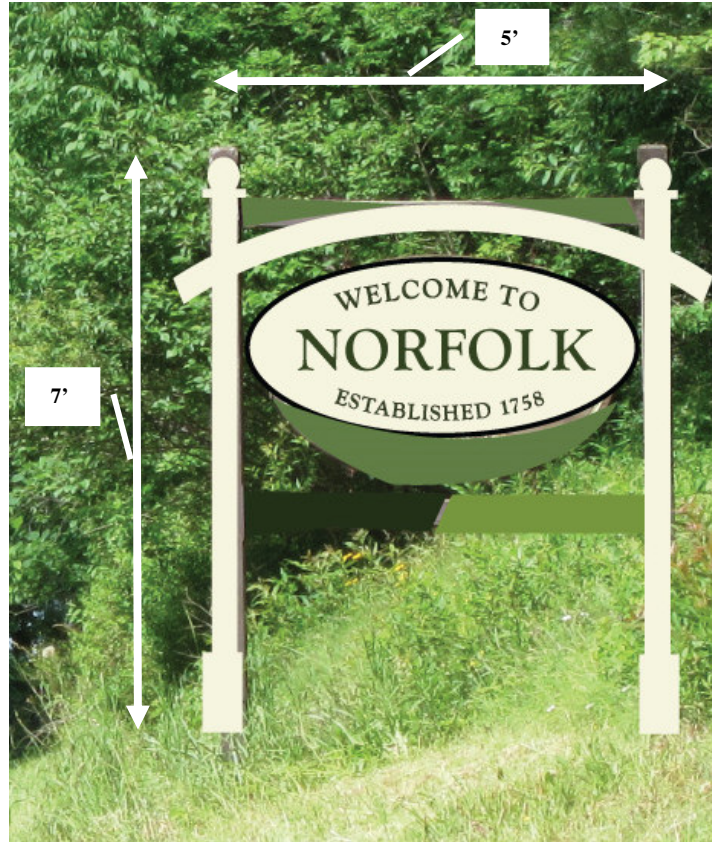
to Support Our Village Centers



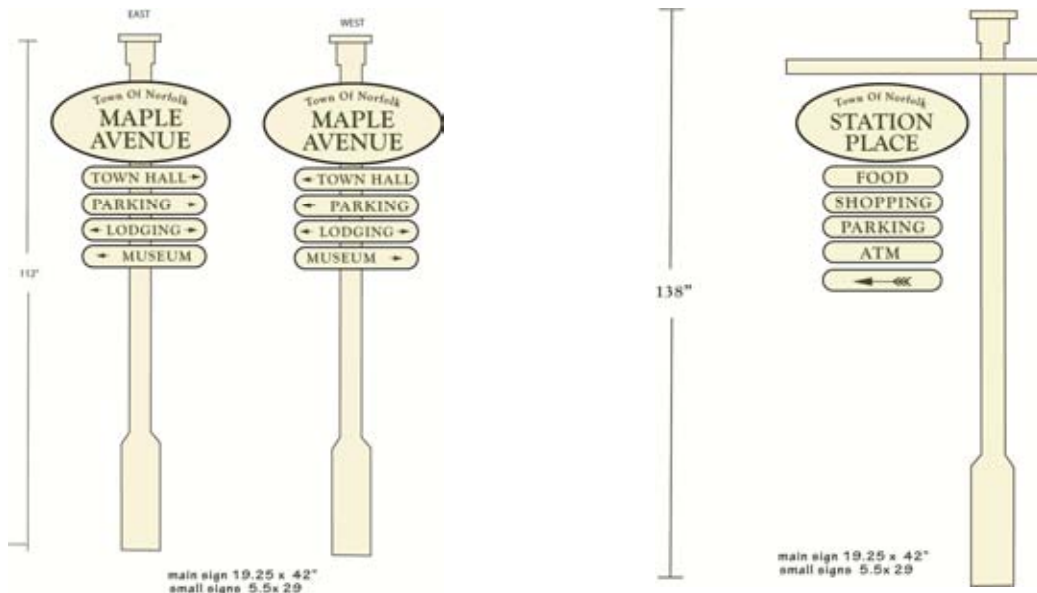
Sign Design Example – Eight Town Directional Sign

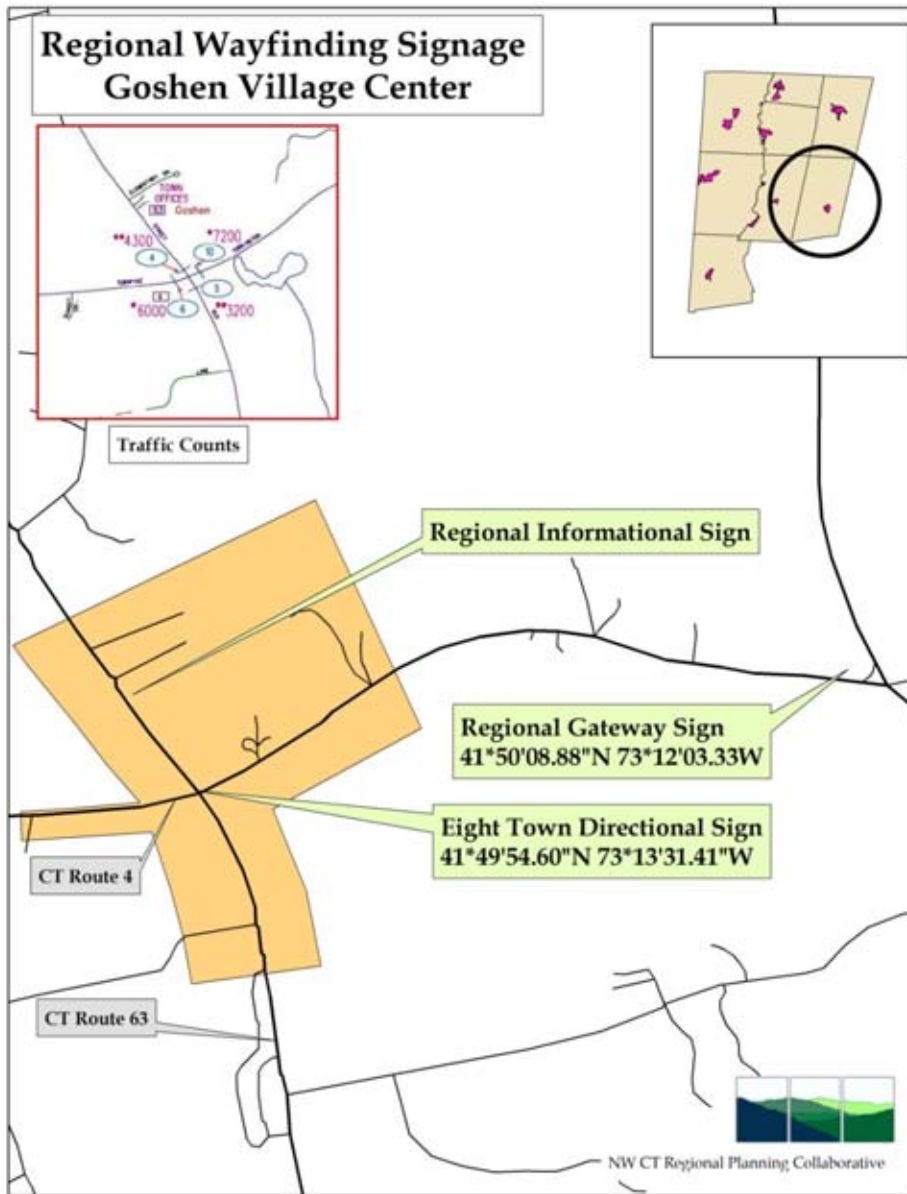


Sign Design Example – Regional Gateway Sign



Sign Style Examples – Village Center Signs (Locations to be determined)





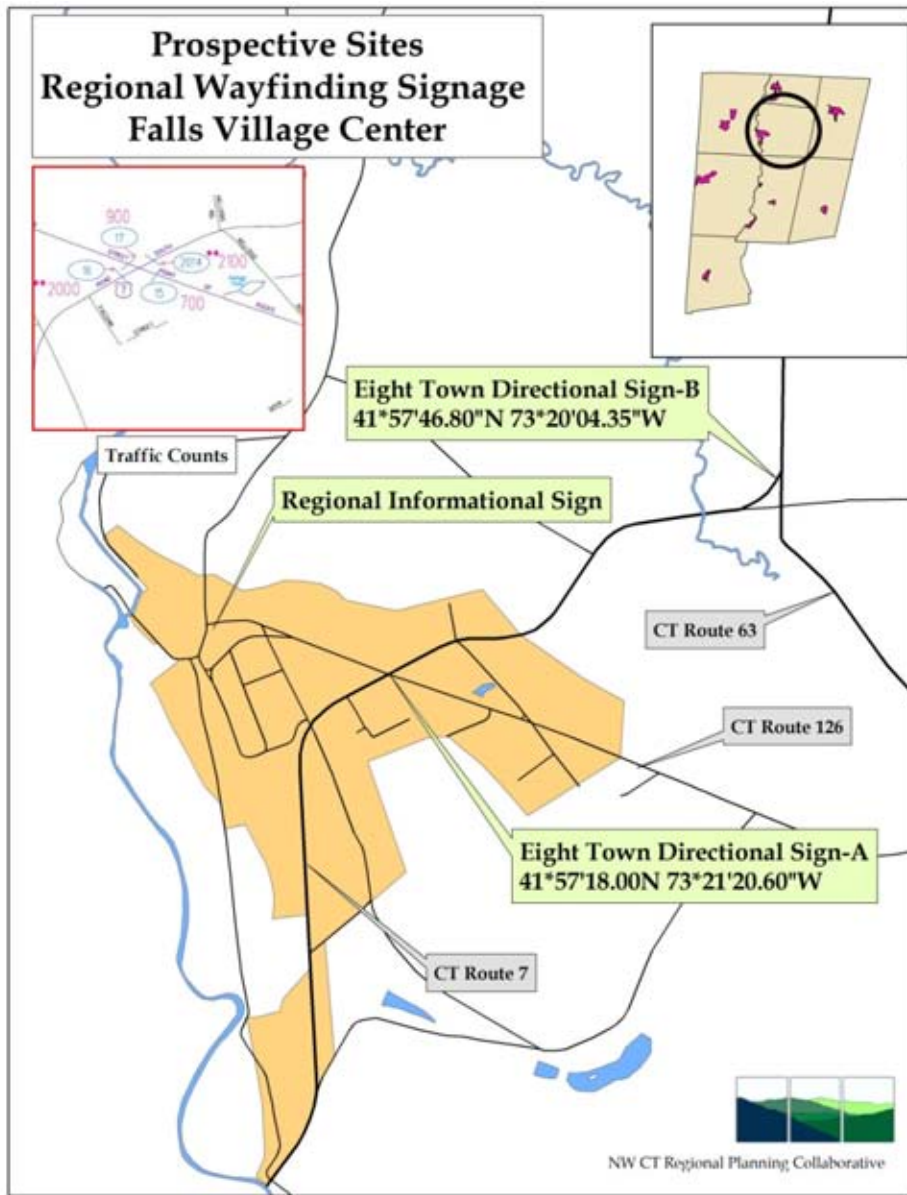
Regional Gateway Sign Location
Heading East Route 4 East of East St. North – DOT ROW



8 Town Directional Sign Location
Intersection Route 4 and Route 63 – DOT ROW



Regional Information Sign Location – Town Hall Site



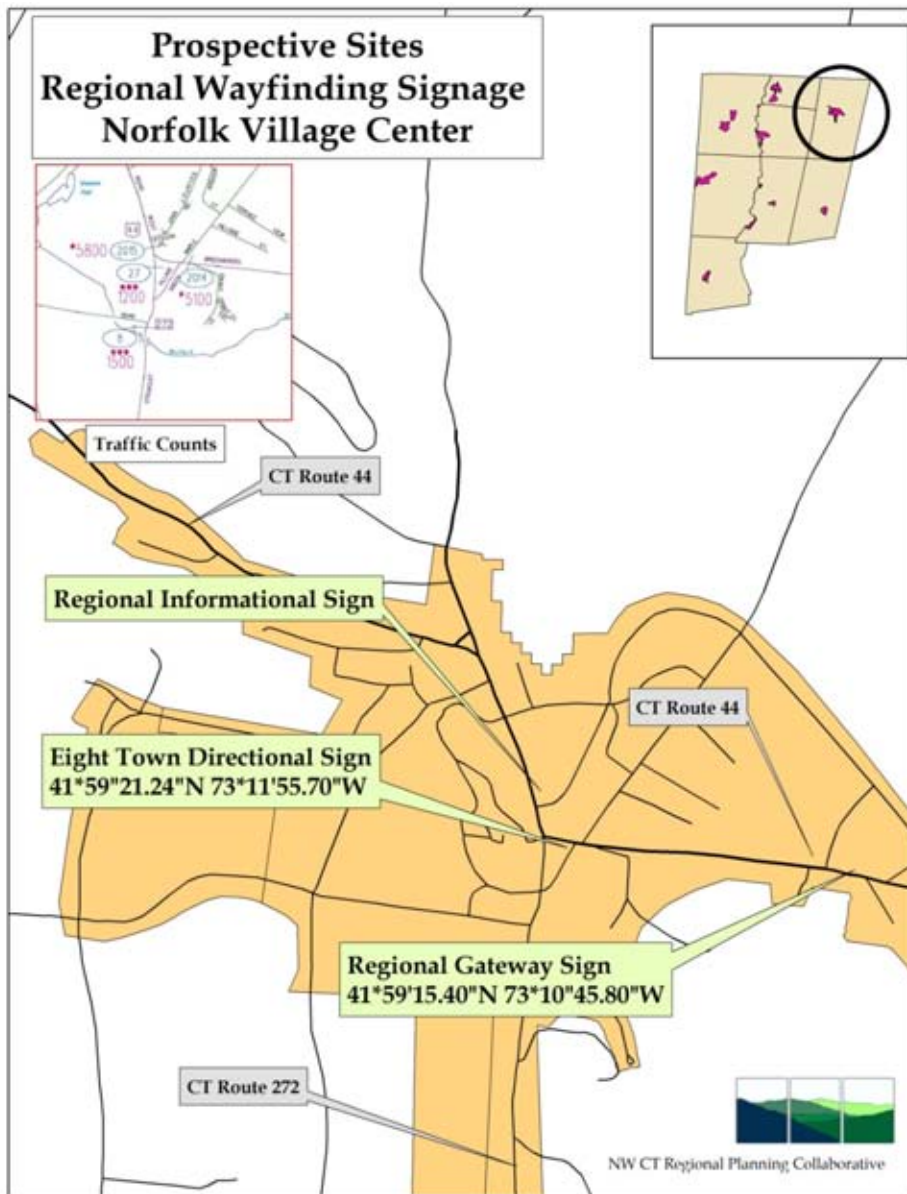
8 Town Directional Sign Location – Option A
Heading North at Intersection of Route 7 and Route 126 – DOT ROW



8 Town Directional Sign Location – Option B
Heading North at Intersection of Route 7 and Route 63 – DOT ROW



Regional Information Sign Location
Village Center Opposite Town Hall – Town Property



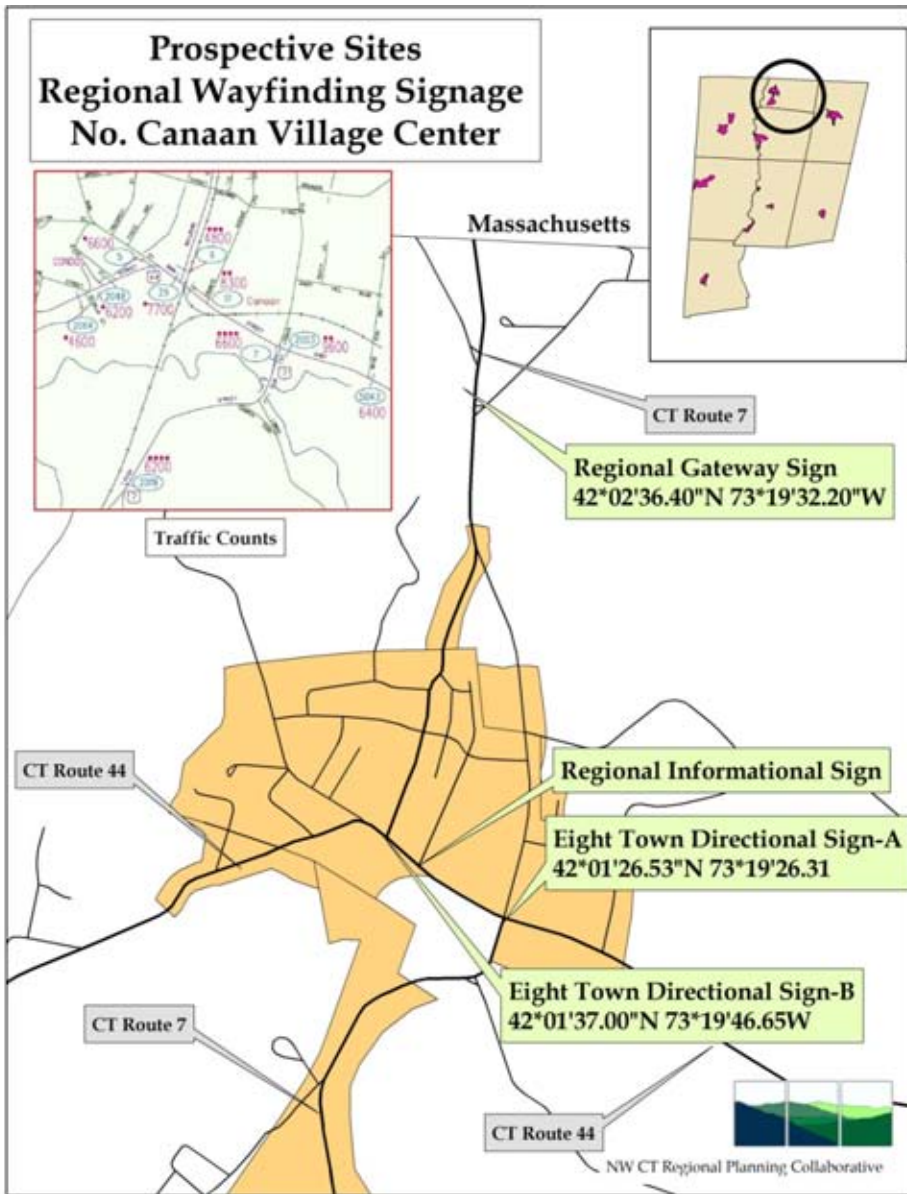
Gateway Sign Location
Heading West Route 44– DOT ROW



8 Town Directional Sign Location
Heading West at Route 44/Route 272 – DOT ROW



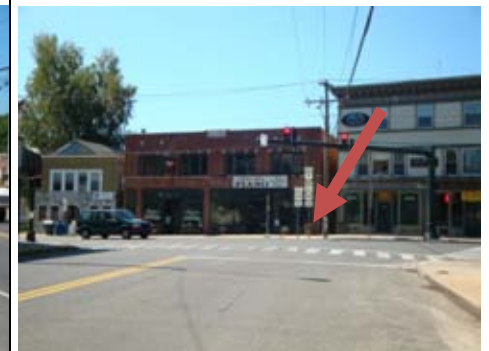
Regional Information Sign Location
Station Place Plaza – Private Property



Gateway Sign Location
Heading South Route 7 at State Police Barracks



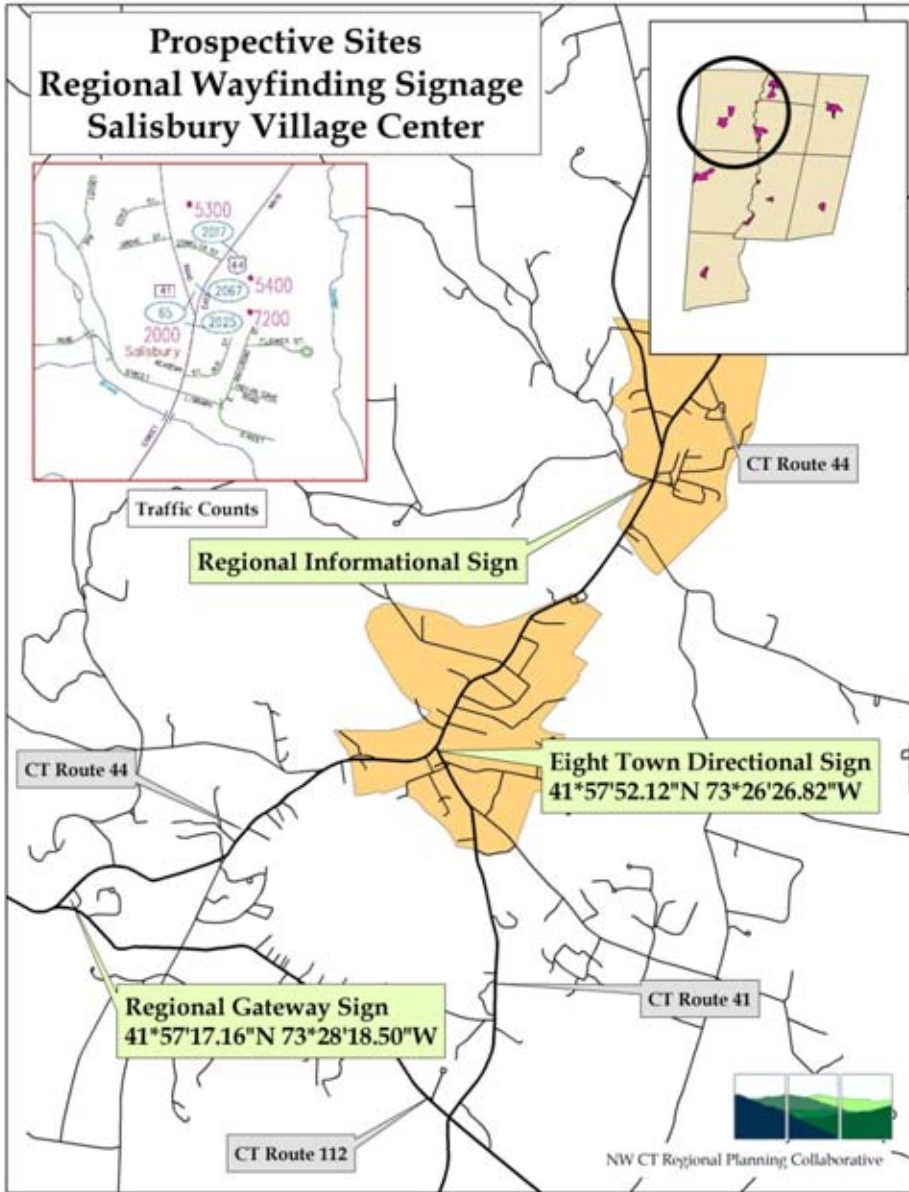
8 Town Directional Sign – Option A
Route 44 and N. Elm – DOT ROW



8 Town Direction Sign – Option B
Route 7 and Route 44 – DOT ROW



Regional Information Sign Location
Train Station Plaza



Regional Gateway Sign Location
Heading East at Route 44/Route 112 – DOT ROW



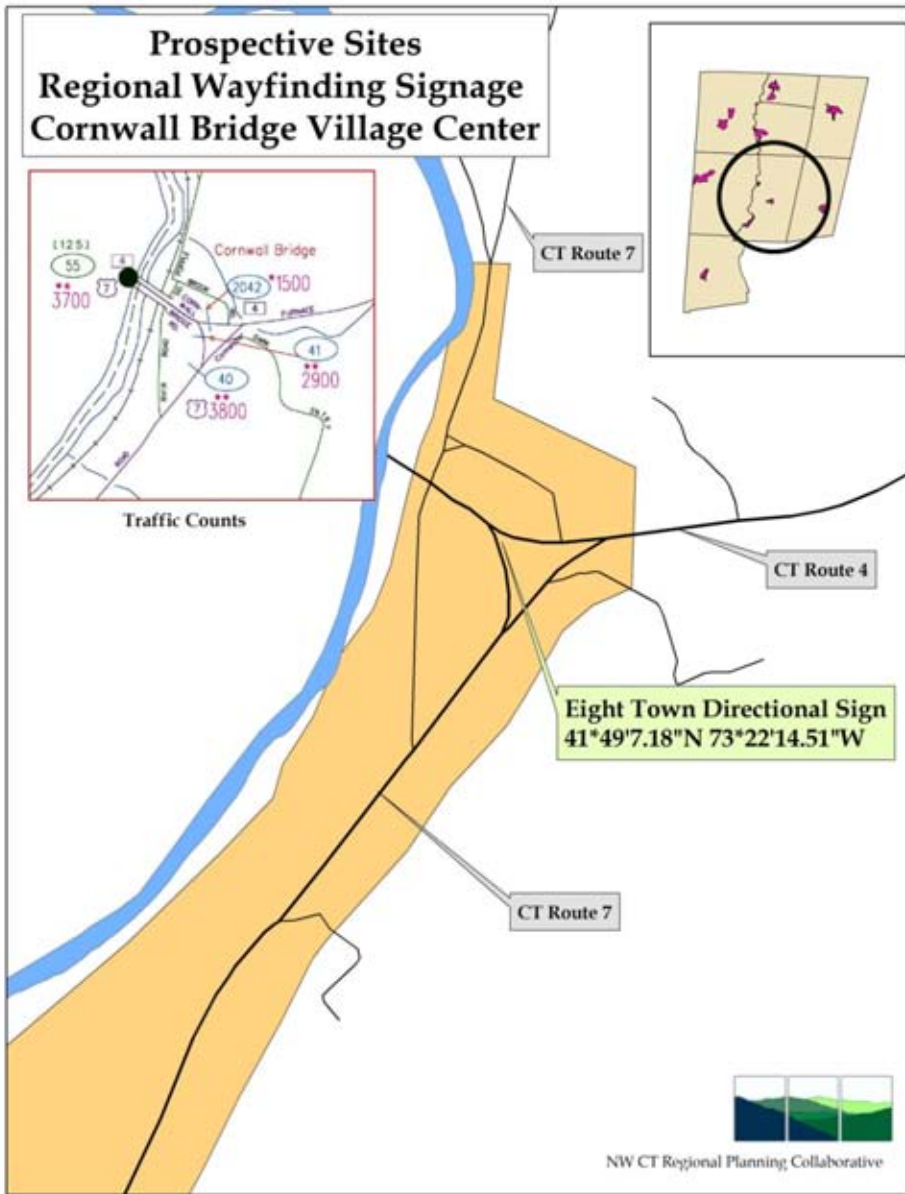
8 Town Directional Sign Location
Route 44/Route 41 – DOT ROW



Regional Information Sign – Option A
Green Opposite Town Hall



Regional Information Sign – Option B
Town Hall



8 Town Directional Sign Location
Route 7/Route 4 – DOT ROW



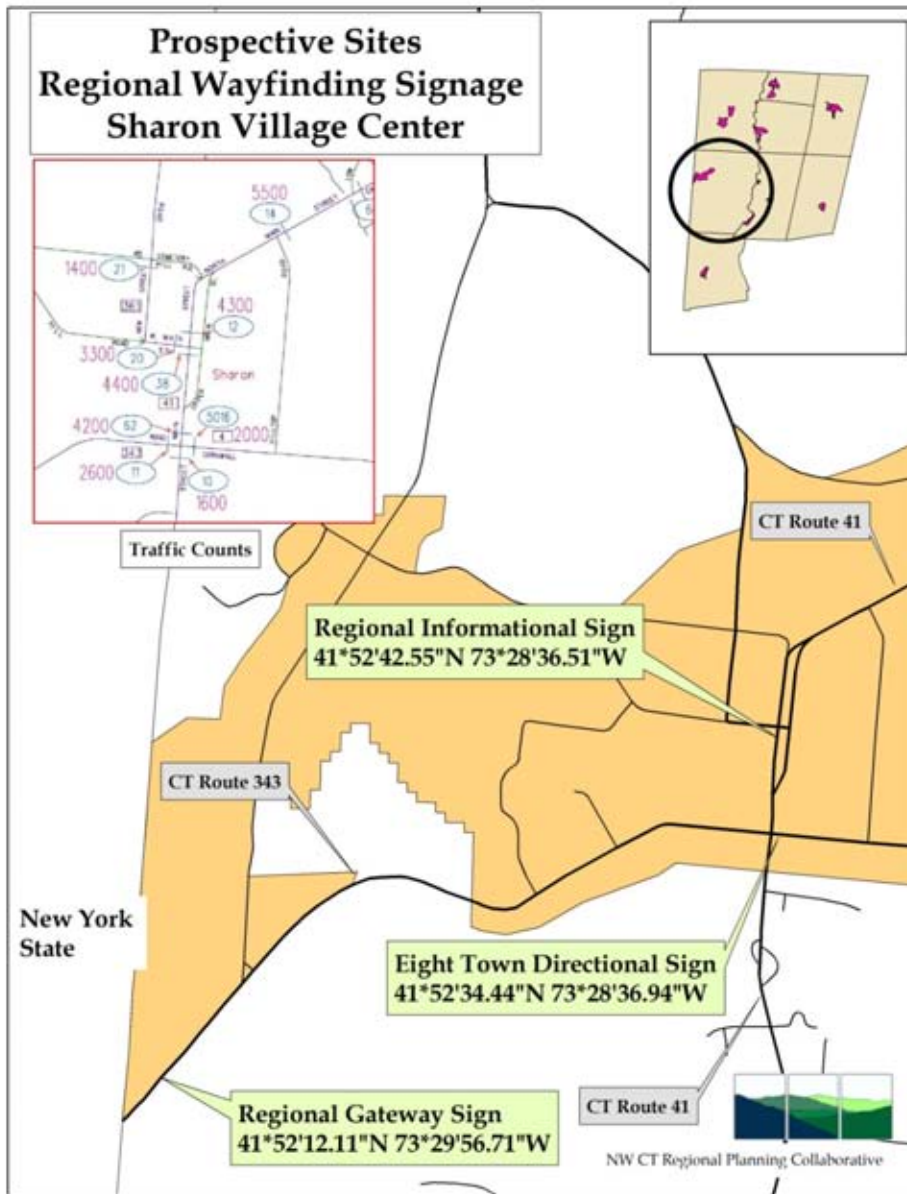
Regional Information Sign Locations



Regional Information Sign Option A
Route 128 at Covered Bridge



Regional Information Sign Option B
Route 7/Route 128 (Sharon)



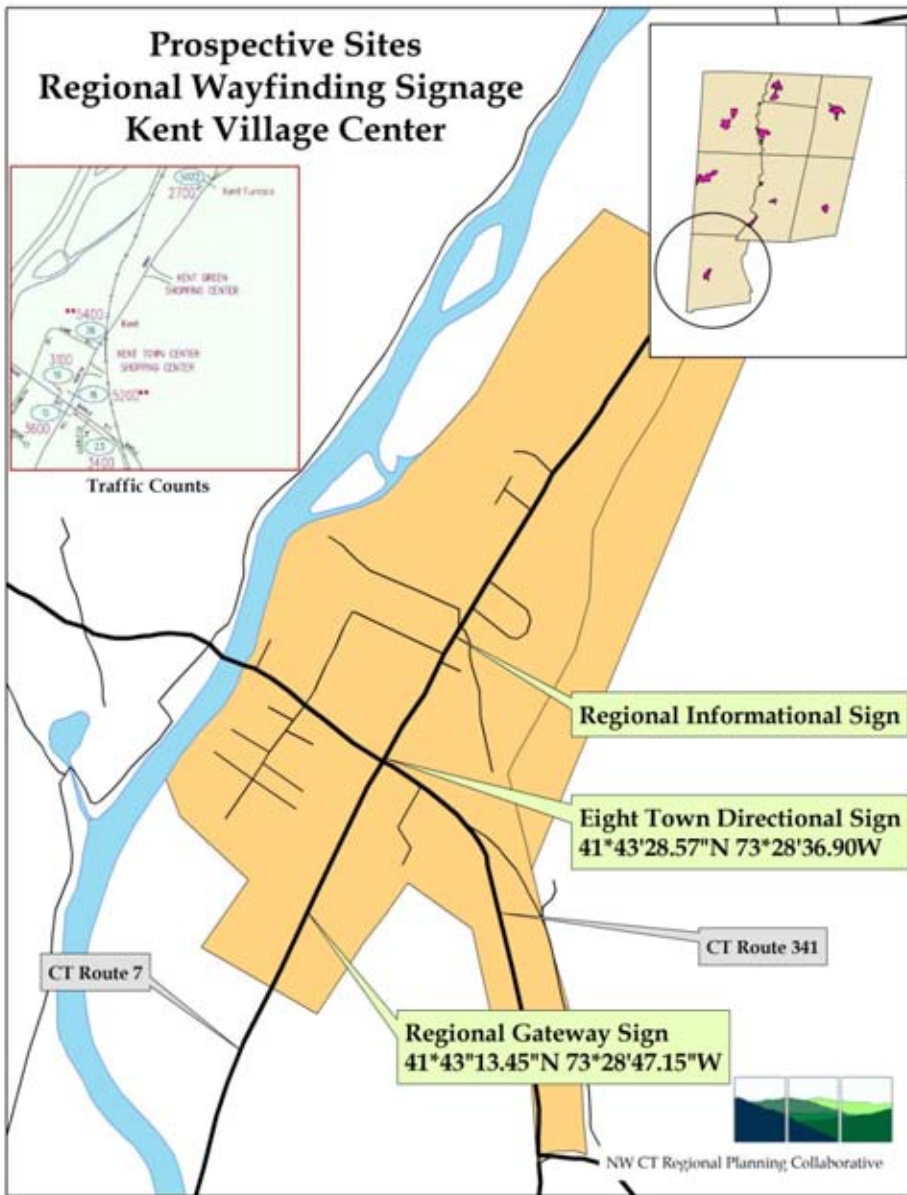
Regional Gateway Sign Location
Heading East Route 343 – DOT ROW



8 Town Directional Sign Location
Route 41/Route 343 DOT ROW



Regional Information Sign Location
Green Opposite Town Hall



Regional Gateway Sign Location
Heading North Route 7 – DOT ROW



8 Town Directional Sign Location
Route 7/Route 341 DOT ROW



Regional Information Sign Location
“Falcon Lot” (Private) Route 7