

2011 Connecticut Main Street Awards of Excellence

"Knowing that there is a strong community of people and agencies behind the efforts to revitalize Waterbury's downtown truly confirms my belief that great things are in store for that area and I look forward to seeing them take shape, knowing that Bank Street Apartments has served such a great purpose in helping to kick-start this change." — Parag Mehta, RA, AIA, LEED AP, PM Architecture PC



The Hodson Building, home of the Bank Street Apartments in downtown Waterbury. Winner of the 2011 Award for Adaptive Reuse.



Torrington's Main Street Marketplace, winner of the 2011 Award for Ongoing Event.



Sign installation at Lyric Hall Antiques & Conservation in Westville Village, New Haven, owned by 2011 Property Owner of the Year John Cavaliere.



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NEWSLETTER OF THE CONNECTICUT MAIN STREET CENTER
FALL, 2011

2011 Connecticut Main Street Awards Gala—Downtown Torrington

Welcome to Main Street Reception sponsored by



Members of Arts & Culture Torrington Commission (ACT) accept Award for Ongoing Event for Main Street Marketplace.



Paul Roy, First Selectman, Town of Seymour, and Rose Frett, Board of Upper Albany Main Street.

More from the 2011 Awards Gala...

Marilyn Risi, executive director of Upper Albany Main Street, accepts thanks and congratulations for 10 years of service from CMSC President & CEO John Simone.



Waterbury comes to Torrington! From left, Main Street Waterbury CEO Carl Rosa, and board members Tony Guerriero, Christine Jones and Sarah DiMeo.



2011 Awards Gala held at the Nancy Marine Studio Theatre at the Performing Arts Center in Downtown Torrington.

Main Street Business Owner of the Year
Kim Pettey, PINC!
A Unique Boutique, Downtown New London
Submitted by New London Main Street

Main Street Property Owner of the Year
John Cavaliere,
Lyric Hall Antiques & Conservation
in Westville Village
Submitted by Westville Village Renaissance Alliance

Emerging Main Street Partnership
Torrington Downtown Partners

Public Relations & Communications
New London Main Street
Social Media Campaign

Retail Promotion
Julia Sloan, Brazen Bettie's,
Downtown Torrington
Volunteer Vibes-Monthly E-Newsletter

Beautification
New London Main Street
Historic Waterfront District Gateways

Main Street Board Members of the Year

New London Main Street
Peggie Ford Cosgrove
& Patricia Butler
Simsbury Main Street Partnership
Susan Arsenaault
Main Street Waterbury
Scott Ziegler

Building Rehabilitation
David Bender
Bender Showrooms, Downtown Torrington

Adaptive Reuse of a Building
Parag Mehta, RA, AIA
The Hodson Building, Downtown Waterbury
Submitted by Main Street Waterbury

Historic Preservation
Waterbury Development Corp., City of Waterbury
Waterbury City Hall Renovation
Submitted by Main Street Waterbury

Special Event
New London Main Street
Previews on Parade

Image Enhancement
Simsbury High School, Simsbury Free Library
Documentary: Martin Luther King Jr.
and the Morehouse Students in Simsbury
Submitted by Simsbury Main Street Partnership

Ongoing Event
Arts & Culture Torrington Commission
Main Street Marketplace

Main Street Volunteers of the Year

New London Main Street
Rita Rivera-Riemer
Simsbury Main Street Partnership
Corinne Dumais
Main Street Waterbury
Jeffrey Rouleau

Congratulations! 2011 National Main Street Programs

Each year the National Trust Main Street Center recognizes local Main Street programs that are building comprehensive and sustainable revitalization efforts in their communities. National Main Street Program Accreditation is a partnership between Connecticut Main Street Center and the National Trust Main Street Center to establish standards of performance for local Main Street programs. These standards set the benchmarks for measuring an individual Main Street program's application of the Main Street Four-Point Approach™ to commercial district revitalization.

In 2011, the following Connecticut programs were recognized for outstanding accomplishments toward the goal of revitalizing their historic main street districts:

New London Main Street • Simsbury Main Street Partnership • Upper Albany Main Street, Hartford • Main Street Waterbury
For more information about the National Trust Main Street Accreditation Program, visit www.preservationnation.org/main-street

Awards Gala photos by Faziano Photography



Torrington Mayor Ryan Bingham proudly welcomes the crowd.



CMSC Board members (from left) Kim A. Healey, Executive Director of NewAlliance Foundation, and Shelly Saczynski, Director of Economic and Community Development at The United Illuminating Company.



Outgoing CMSC board members, Cal Price and Alan Plattus, each recognized for 10 years of service.

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The mission of Connecticut Main Street Center is to be the champion and leading resource for vibrant and sustainable Main Streets as foundations for healthy communities.

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NewAlliance Foundation

Ted J. DeSantos, PE, PTOE
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President & CEO

Kimberley Parsons-Whitaker,
Associate Director

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Additional thanks to

Constantine Dean Andrews, Bank of America

Denise Best, Upper Albany Main Street

Bruce Chudwick, Esq.,
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Marie Kalita-Leary

Philip Kuchma, Kuchma Corporation

Keith J. Kumnick, SIOR

Rena Masten Leddy, Town Green SSD

Kathleen Maher, Barnum Museum

Patrick McMahon, Towns of Suffield &
Windsor Locks

Barbara Naugle, Knox Parks Foundation

Vin Nolan, Town of New Milford

Nancy O'Brien, CT Housing Finance Authority

David Panagore, City of Hartford

Partnership for Strong Communities

Hiram Peck, AICP, Town of Simsbury

Andrea Pereira, Local Initiatives Support Corp.

Pro Bono Partnership

Marilyn Risi, Upper Albany Main Street

Carl Rosa, Main Street Waterbury

Stuart Rosenberg, St. Francis Hospital &
Medical Center

The Honorable Pedro Segarra,
Mayor of Hartford

Jack Shannahan

State Rep. J. Brendan Sharkey

Mary Ellen Shukerow, Chrysalis Center, Inc.

David Sousa, RLA, AICP, Wilbur Smith Assoc.

Tara Spain, Travelers Foundation

Dr. Margery Steinberg, University of Hartford

Kristiana Sullivan, CERC

Herman Todd, Living Word Imprints

Jason Vincent, AICP, Planimetrics

Nadine Francis West, Metro Hartford Alliance

CT Main Street Center Introduces Newest Directors!

Ted J. DeSantos, PE, PTOE

Fuss & O'Neill

Ted DeSantos is a Principal and member of the Board of Directors at Fuss & O'Neill Inc., a 300 employee consulting firm with seven offices in New England and the Carolinas providing multi-disciplined expertise including civil, environmental, transportation, and industrial engineering, community based planning, as well as energy, sustainability and design-build services.

As a licensed Professional Engineer in four states and Certified Professional Traffic Operations Engineer, Ted has 17 years experience in transportation planning, complete streets, traffic impact, intelligent transportation systems, and transit oriented urban development. Ted is Secretary/Treasurer of the Connecticut Chapter of the Institute of Transportation Engineers, Board Member of the UCONN Center for Transportation and Livable Systems, Board Member of St. Bridget's School-Manchester, and is a member of the American Public Works Association, American Society of Civil Engineers, Intelligent Transportation Society, and the Congress for New Urbanism. Ted has a Bachelor's Degree of Science in Civil Engineering from the University of Massachusetts at Dartmouth.

Toni A. Gold

President, Urban Edge Associates

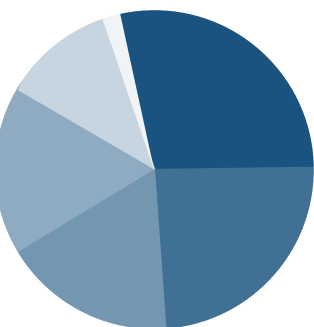
Toni Gold is an urban planning and development specialist with expertise in transportation for livable communities, historic preservation, waterfront projects, and commercial revitalization. She is a national expert in Context Sensitive Solutions (CSS), which she has taught as part of a training program created by Project for Public Spaces for state departments of transportation. She is a member of the Board of Advisors for the *Place* section of the *Hartford Courant*, where she writes regularly about transportation, urban design and placemaking.

Toni has managed her own consulting firm for twenty years, and, as part of that practice, managed a multimillion dollar capital program for Riverfront Recapture, Inc. in Hartford. She worked in partnership with the Connecticut Department of Transportation during the three-year construction phase of a \$24 million project to re-connect downtown Hartford to its riverfront by bridging I-91.

In her civic life, as an activist and advocate Toni organized her neighbors in the West End and Asylum Hill neighborhoods of Hartford ten years ago on behalf of a strategic plan for the traffic-calming and commercial revitalization of Hartford's Farmington Avenue, a project which is due to begin construction this year.

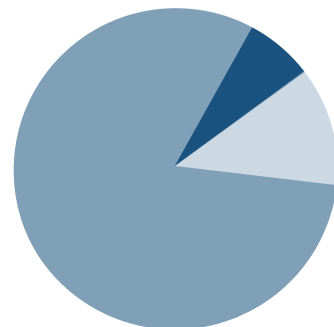
Financial Report

CT Main Street Center makes the most of the generous contributions that support our programs. 93% of our resources are focused on providing services to our members and on educational workshops



Sources of Funding

CT Light & Power Company	\$107,500	27%
CT Dept of Economic & Community Development	\$100,000	25%
Other contributions	\$ 84,900	21%
CT Commission on Culture & Tourism	\$ 75,000	18%
Fees for services	\$ 30,500	8%
Miscellaneous	\$ 3,100	1%
TOTAL	\$401,000	100%



How Our Resources Are Used

Member services	\$322,000	80%
Downtown Revitalization Institute Workshops	\$ 51,300	13%
General & Administrative	\$ 27,700	7%
TOTAL	\$401,000	100%

2010 Awards Gala Sponsors

Welcome to Main Street! Reception Sponsored by



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Liberty Bank — in honor of Calvin Price

National Development Council

Renaissance Downtowns

Yale University — in honor of Alan J. Plattus

Additional Sponsors

Connecticut Community Investment Corp.

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Our thanks to:

Torrington Development Corporation

Northwest CT Chamber of Commerce

City of Torrington

Jack Wallace

More from the 2011 Awards Gala...



Barbara Lipsche (center) accepts the award for Public Relations & Communications for New London Main Street's Social Media Campaign from John Simone and Kimberley Parsons-Whitaker



from left, Cal Price, Vice President of Liberty Bank; Paul Mounds, Deputy State Director for U.S. Senator Richard Blumenthal; and Robert Santy, President & CEO of Connecticut Economic Resource Center. Price and Santy are CMSC board members.

2011 Connecticut Light and Power Company Award for Outstanding Contributions to Main Street Revitalization presented to

WNPR/Connecticut Public Radio for "Where We Live"



John Dankosky (left), WNPR News Director and Host of "Where We Live", accepts the 2011 CL&P Award from President & Chief Operating Officer Jeffrey D. Butler.

Connecticut Main Street Center (CMSC) established the CL&P Award in 2001 to recognize individuals and organizations who dedicate themselves to promoting an awareness of the necessity of a comprehensive management approach to the revitalization of Connecticut's historic downtowns and neighborhood commercial districts. The 2011 CL&P Award recipient is WNPR / Connecticut Public Radio for *Where We Live*, the live, weekday call-in show hosted by John Dankosky.

In his presentation remarks, Jeffrey Butler, President & Chief Operating Officer of CL&P stated, "WNPR / Connecticut Public Radio richly deserves this award as this excellent program, *Where We Live*, covers the state unlike any other [program]. It is in his [John Dankosky's] studio that Connecticut residents sit around the dinner-table-cleverly-disguised-as-a-radio-station to discuss, in a relaxed fashion, our state's history and heritage, the heart of placemaking and economic development, smart growth and sustainability, and other critical emerging topics."

Where We Live has become a touchstone for hundreds of people throughout the state involved in Main Street revitalization. There is barely a week that goes by that a topic covered, an in-studio guest, or a listener calling in has not provoked discussion among our downtown professionals, our Main Street volunteers or our policy makers. And that discussion enables Main Street Revitalization in Connecticut to remain in the forefront of community & economic development.

Watch John Dankosky's acceptance speech on our website at www.ctmainstreet.org/

CT Main Street Center Awards 2011 Preservation of Place Grants

The *Preservation of Place* Grant Program provides funding for new initiatives that can be integrated into, and leverage, more comprehensive preservation and revitalization programs. CT Main Street Center received support for this program from the Commission on Culture and Tourism with funds from the State of Connecticut through the Community Investment Act. Since 2008, a total of \$213,309 has been awarded to 15 Connecticut communities through this program.



2011 Preservation of Place grant recipients:

- **Hartford Business Improvement District**, awarded \$2,000 for the High Street Historic District Lighting Project;
- **City of Middletown**, awarded \$10,000 for an Organizational Capacity & Funding Strategy Study for the Middletown Downtown Business District;
- **Northwest CT Regional Planning Collaborative**, awarded \$10,000 for the Northwest Connecticut Village Center Signage & Wayfinding Design Project;
- **Town of Putnam**, awarded \$10,000 for a Walkability Audit & Streetscape Design Study;
- **Rockville Downtown Association**, awarded \$10,000 for the Rediscovery & Lighting of the Historic Fromson Overlook at Hockanum Falls study;

- **Simsbury Main Street Partnership**, awarded \$8,000 for Design Guidelines for the Town Center; and
- **City of West Haven**, awarded \$10,000 for an Operational Strategic Plan for the West Haven Cultural Arts Center.



(left) Northwest CT Regional Planning Collaborative conducted signage & wayfinding workshops with municipal leaders and merchants to determine designs for the region's village centers. Sign installation on Salisbury's Main Street.



(right) Rockville Downtown Association's former executive director, Cliff Edwards, is pictured promoting historic Hockanum Falls as part of the National Trust's 2011 *This Place Matters* campaign.

Connecticut Main Street Center's board and staff are engaged in Making a Stronger Connecticut, One Downtown at a Time. Our vision and long range plan is to restore our communities, grow our businesses and bring downtowns to life. We look forward to sharing our success stories in the months to come!

To learn more about Connecticut Main Street membership, visit www.ctmainstreet.org/