

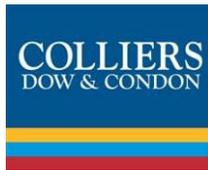


P.O. Box 261595 Hartford, CT 06126 860.280.2337 www.ctmainstreet.org

DOWNTOWN REVITALIZATION INSTITUTE

APRIL 25, 2008

MAKING DOWNTOWN PARKING WORK



AGENDA

Networking Breakfast 8:30 AM – 9:00 AM

Welcome and Overview 9:00 AM

Session 1: Principles of Walkable Design & Integrated Parking 9:10 - 10:30 AM

Presenter: David Sousa, R.L.A., A.I.C.P., Clough, Harbour & Associates, LLP

Session 2: Redefining Our Parking Problems 10:45 – 12 noon

Presenter: Wesley Marshall, P.E., Dept of Civil & Environmental Engineering, Transportation Engineering, UCONN

LUNCH 12:00 - NOON

Session 3: Case Study & Walking Tour 1:00 – 4:00 PM

West Hartford Center's Managed Parking System

Presenters: Rob Rowson, Business Development Officer, Town of West Hartford
John Philips, Supervisor, Municipal Parking, Town of West Hartford

Self-guided Walking Tour of West Hartford Center

CT Main Street Center & West Hartford representatives will be on hand to help orient you.



Charting Your Course to a Vibrant Downtown

DOWNTOWN REVITALIZATION INSTITUTE

MAKING DOWNTOWN PARKING WORK

SPEAKERS - April 25, 2008

DAVID SOUSA, R.L.A., A.I.C.P.

CLOUGH HARBOUR & ASSOCIATES, LLP

Mr. Sousa has 26 years of experience in landscape architecture and urban planning. He is a disciple of Smart Growth and Traditional Neighborhood Development and has focused his career on creating more livable, sustainable and attractive communities. Mr. Sousa has managed the design and construction administration of large-scale projects for corporate, institutional and governmental clients. He is responsible for urban design, land use planning, environmental permitting, and comprehensive master planning projects for Clough, Harbour & Associates, LLP.

WESLEY MARSHALL, P.E.

DEPARTMENT OF CIVIL ENGINEERING, TRANSPORTATION ENGINEERING, UCONN

Mr. Marshall has been working on planning and site design issues related to civil and transportation engineering for the last ten years. He is a believer in a multi-disciplined approach to New Urbanism and promotes Smart Growth as a way to achieve better placemaking. Mr. Marshall has spent time with Sasaki Associates and Clough, Harbour, and Associates working on a wide variety of public and private projects. Mr. Marshall is currently a researcher and Ph.D. candidate in transportation engineering at the University of Connecticut. His recent paper looking at parking at mixed-use centers in small New England cities will soon be published in the Transportation Research Record.

ROBERT L. ROWLSON

BUSINESS DEVELOPMENT OFFICER, TOWN OF WEST HARTFORD

A life-long resident of West Hartford, Rob Rowson was retained by the Town in the mid 1990's to serve as their consultant for economic development. In 2000 the Town created the position of Business Development Officer, the capacity in which Rob currently serves the community. With over 30 years experience in local and regional real estate matters, his experience includes consulting on a wide variety of commercial property developments including housing and office complexes, hospital facilities and specialty properties such as transportation centers and institutional properties. In 2006 Rob was appointed the Administrator for the CDBG, and in this capacity he supports an aggressive income-based housing rehabilitation program for the community. Rob is Past President of the West Hartford Rotary Club, a Paul Harris Fellow and a former member of the West Hartford Town Council. He currently serves on the Board of Directors of the West Hartford Chamber of Commerce.

JOHN S. PHILLIPS

PARKING OPERATIONS MANAGER, TOWN OF WEST HARTFORD

John has been Parking Operation Manager for the Town of West Hartford since 2003. He was promoted to this position after seven years of service with the town's Department of Public Works where he held a supervisory position in the Street Division. He now manages 500 on-street metered parking spaces and 2000 off-street parking spaces found in four municipal lots within West Hartford Center. Proceeds from the fees collected pay for the beautification and maintenance of the district.

John was instrumental in providing professional insight into the development and implementation of a new comprehensive Parking Access Revenue Control System that was a key element of the Blue Back Square master plan. The parking plan integrates the existing parking operation with two new four-deck parking garages and over 100 additional on-street metered parking spaces.

From the ground up, John was responsible for creating the policies and procedures and the marketing plan for a new automated system for visitors and over 200 employees using electronic key cards and magnetic strip tickets. The new system became operational in October 2007.

John lives by his motto: "We are here to provide you with an easy, pleasant parking experience in clean, safe parking facilities so that you will visit us again and again."

This Downtown Revitalization Institute Workshop is generously sponsored by

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