Commercial Revitalization
Strengthening Your Business Mix

July 27, 2007  8:30 AM - 4:00 PM
Jones Auditorium, Connecticut Agricultural Experiment Station, New Haven, CT

Plan to Join – REGISTER NOW!
Todd Barman, Program Officer, National Main Street Center,
in a presentation, discussion and interactive exercises focusing on actions
to reestablish the economic and social health downtown by retaining,
strengthening and recruiting businesses and attracting entrepreneurial
business owners that complement the market strengths and character of your community.

FOR MORE INFORMATION VISIT: www.ctmainstreet.org/dri-registration.html or call: 860-280-2337

Connecticut Main Street Center, a statewide nonprofit corporation, is dedicated to economic and community development within
the context of historic preservation. CMSC is committed to bringing Connecticut’s commercial districts back to life socially and
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OUR FUNDERS AND PARTNERS

CMSC would like to thank and acknowledge the following for their generous support and partnership:

GROWTH PARTNERS

The Connecticut Light & Power Company
CT Department of Economic and Community Development
CT Association of Nonprofits
CT Commission on Culture & Tourism
CT Economic Resource Center, Inc.
CT Housing Finance Authority
CT Economic Development Association
CT Preservation Action
CT Trust for Historic Preservation

We extend our appreciation to CONNECTICUT GOVERNOR M. JODI RELL
for her ongoing commitment to Main Street revitalization since the inception of the Connecticut Main Street program.

Preservation of Place Grant Program Announced

Connecticut Main Street Center (CMSC) has announced the Preservation of Place Grant Program, a technical assistance grant program, administered by CMSC and funded through the History Division of the State of Connecticut Commission on Culture & Tourism (CCT). Funding for this program is made available through the Community Investment Act. The purpose of this program is to provide Connecticut communities with targeted resources to increase their capacity to plan for preservation and revitalization of their historic downtowns and neighborhood commercial districts. The Preservation of Place Grant Program will provide a source of funding for new initiatives that can be integrated into, and leverage more, comprehensive preservation and revitalization programs.

In order to apply, organizations must be members-in-good-standing of CMSC. For more information call 860-280-2337 or email info@ctmainstreet.org.

WELCOME New Members!

Thread City Development Corporation
Torrington Development Corporation

To learn more about CONNECTICUT MAIN STREET membership, visit www.ctmainstreet.org

Connecticut Main Street Center 2007 AWARDS FOR EXCELLENCE IN DOWNTOWN REVITALIZATION

PUBLIC / PRIVATE PARTNERSHIP
Town of Simsbury & Simsbury Main Street Partnership - Preserve America

VOLUNTEER RECRUITMENT EFFORT
Friends of Main Street, Winsted - Youth at Work: A Thousand Lessons in Service

FUND DEVELOPMENT
Friends of Main Street, Winsted - Fund Development Strategy: Why Do People Give?

PUBLIC RELATIONS/ORGANIZATIONAL COMMUNICATIONS
Rose City Renaissance, Norwich - Ribbon Cutting Ceremony Program

BUILDING REHABILITATION
The McLaughlin Companies, LLC - 13 Golden Street in Downtown New London: Loft Apartments & 1st Floor Retail

BUSINESS RETENTION, EXPANSION & ATTRACTION PROGRAM
Friends of Main Street, Winsted - The Laurel Book

MERCHANT SERVICE AWARD
Flavours of Life – The Fair Trade Store in Downtown Old New London

IMAGE ENHANCEMENT
Friends of Main Street, Winsted - Winsted Marketing Folder

SPECIAL EVENT
New London Main Street - Celebration of Lights & Song by the Sea

ONGOING EVENT
Rose City Renaissance, Norwich - Downtown Farmers Market

CONNECTICUT MAIN STREET EXECUTIVE DIRECTOR OF THE YEAR
Sarah J. Floroski, Executive Director - Simsbury Main Street Partnership

CONNECTICUT MAIN STREET HEROES
Andrew “Mike” and Arvene Yakemore - Simsbury Square, Simsbury CT

STATE REPRESENTATIVE GEORGE WILBUR (63rd district) reunited with former Winchester Town Planner Ray Carpentino, now Director of Economic Development, Town of Rocky Hill.

John O’Toole, CL&P, shares a laugh with Fran Delaney, Main Street Board Member of the Year from Winsted.
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Karen Senich, Acting Executive Director of CCT and Deputy State Historic Preservation Officer, announced the partnership at CMSC’s Annual Meeting & Awards Presentation on June 11, 2007. “CCT is proud to award this grant for the “Preservation of Place” program in order to strengthen and enhance CMSC’s efforts to preserve and protect the architectural heritage, neighborhood character, and economic growth of Connecticut’s traditional Main Streets and downtowns,” said Senich.

The purpose of this program is to provide Connecticut communities with targeted resources to increase their capacity to plan for preservation and revitalization of their historic downtowns and neighborhoods within the State’s Comprehensive Downtown Revitalization programs.

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CONNECTICUT MAIN STREET CENTER’S
DOWNTOWN REVITALIZATION INSTITUTE
WORKSHOP

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