

2010 Connecticut Main Street Awards of Excellence



UCONN student group, Husky Bhangra, stole the show at the 2010 Award-Winning Special Event, Festival on the Green.

Photo by Kim Bova Photography.



Chrysalis Center, in the Upper Albany Main Street District of Hartford, won the 2010 Award for Adaptive Reuse. Here, staff keeps up with proclaiming the good news about their capitol campaign.



Ghost sign on The Bacon Building, Downtown New London, restored by 2010 CT Main Street Property Owner of the Year, Bill Cornish

Image Enhancement
Simsbury Main Street Partnership
National Trust Designation of Simsbury as a "2010 Dozen Distinctive Destination"

Image Enhancement (Award of Merit)
New London Main Street
Website Re-Build & Re-Branding (newlondonmainstreet.org)

Retail Promotion
Main Street Waterbury
Tastefully Waterbury-Downtown Restaurant Guide

Special Event
Mansfield Downtown Partnership
Festival on the Green

Public Relations & Communications
New London Main Street
Volunteer Vibes-Monthly E-Newsletter

Main Street Property Owner of the Year
William Cornish, The Bacon Building
Downtown New London
Submitted by New London Main Street

Main Street Board Members of the Year

New London Main Street
Rose City Renaissance, Norwich
Simsbury Main Street Partnership
Upper Albany Main Street
Main Street Waterbury
Friends of Main Street, Winsted

William Craig
Robert Buckley
Melissa Brett
Maryellen Shuckerow
Frank Tavera
George Closson

Community Consensus-Building
Town of Simsbury
Charrette for Simsbury's Town Center
Submitted by Simsbury Main Street Partnership

Building Rehabilitation
Main Street Ventures,
a partnership of Spinnaker Real Estate Partners and Forstone Capital
Casey Family Services Building, Downtown Bridgeport

Adaptive Reuse of a Building
Chrysalis Center
Chrysalis Commons, Hartford
Submitted by Upper Albany Main Street

Main Street Business Owner of the Year
Marc Levin, Mallove's Jewelers,
Downtown Middletown
Submitted by Middletown Downtown Business District

Main Street Volunteers of the Year

New London Main Street
Rose City Renaissance, Norwich
Simsbury Main Street Partnership
Main Street Waterbury
Friends of Main Street, Winsted

Alli Abraham
Romer Young
Joyce Howard
Sarah DiMeo
Pam Banks

More from the 2010 Awards Gala

below from left: Chris Heitmann, Connie Brand of Westville Village Renaissance Alliance in New Haven, Eric Simmons of Webster Bank.



Long-time CMSC board member Lisa Bumbera with her sons, Evan and Austin.



below: Attendees enjoyed the exhibits at The Barnum Museum.



Our lovely hosts from Bridgeport. From left: Mary-Jane Foster of University of Bridgeport; Ann Pappas Phillips of the City of Bridgeport; and Kathleen Maher of The Barnum Museum.



CMSC board members (from left) Tim Coppage of CT Housing Finance Authority, and Cal Price of Liberty Bank.



John Simone of CT Main Street Center thanks Penny Parsekian, CEO of New London Main Street, for 10 Years of Service.

Main Street Navigator

NEWSLETTER OF THE CONNECTICUT MAIN STREET CENTER
 FALL, 2010

2010 Connecticut Main Street Awards Gala Downtown Bridgeport

Welcome to Main Street Reception sponsored by



from left: John Baker of Webster Bank; Kim Morque of Spinnaker Real Estate Partners, Shelly Saczynski of United Illuminating, and Kent Schwendy of Fuss & O'Neill.



Bridgeport Mayor Bill Finch (standing) congratulates the Levin Family of Middletown. Marc Levin of Mallove's Jewelers is the 2010 CT Main Street Business Owner of the Year.



Main Street Waterbury enjoys their visit to Downtown Bridgeport! From left: Tony Guemero, Sarah DiMeo, Eileen Lemay, Frank Tavera and Carl Rosa.



The Town of Simsbury and Simsbury Main Street Partnership are presented with the award for Image Enhancement. From left: Kimberley Parsons-Whitaker of CT Main Street Center; Susan Arsenault of Simsbury Main Street Partnership; Simsbury First Selectwoman Mary Glassman; Anita Mielert of National Trust for Historic Preservation & Simsbury Main Street Partnership; and John Simone of CT Main Street Center.

Awards Gala photos by Roger Salls Photography

The Historic Barnum Museum in Downtown Bridgeport hosted the Reception, sponsored by Webster Bank and Fuss & O'Neill.

VISIT OUR NEW WEBSITE! WWW.CTMAINSTREET.ORG
 STAY CONNECTED VIA OUR FACEBOOK PAGE! WWW.FACEBOOK.COM/CTMAINSTREETCENTER

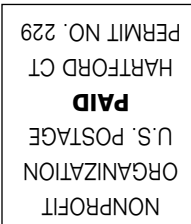
Congratulations! 2010 National Main Street Programs

Each year the National Trust Main Street Center recognizes local Main Street programs that are building comprehensive and sustainable revitalization efforts in their communities. National Main Street Program Accreditation is a partnership between Connecticut Main Street Center and the National Trust Main Street Center to establish standards of performance for local Main Street programs. These standards set the benchmarks for measuring an individual Main Street program's application of the Main Street Four-Point Approach™ to commercial district revitalization.

In early 2010, the following Connecticut programs were recognized for outstanding accomplishments toward the goal of revitalizing their historic main street districts:

New London Main Street **Rose City Renaissance, Norwich** **Simsbury Main Street Partnership**
Upper Albany Main Street, Hartford **Main Street Waterbury**

For more information about the National Trust Main Street Accreditation Program, visit www.preservationnation.org/main-street



CHARTING YOUR COURSE TO A VIBRANT DOWNTOWN



Connecticut Main Street Center
 P. O. Box 1344
 Avon, CT 06010
 860-651-2525
www.ctmainstreet.org



The mission of Connecticut Main Street Center is to be the champion and leading resource for vibrant and sustainable Main Streets as foundations for healthy communities.

Board of Directors 2010-2011

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John Simone,
President & CEO

Kimberley Parsons-Whitaker,
Associate Director

Connecticut Main Street Center is generously supported by



To learn more about Connecticut Main Street membership, visit www.ctmainstreet.org

Connecticut Main Street Center Funders & Partners With Grateful Appreciation

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CMSC Growth Sponsors

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The United Illuminating Company

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National Trust Main Street Center

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Additional thanks to

John Alves Graphic Design

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CERC

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Courtney Hendricson, Town of Farmington

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Barbara Naugle, Knox Parks Foundation

Sarah Nielsen, Simsbury Main Street Partnership

Penny Parsekian, New London Main Street Partnership for Strong Communities

Pro Bono Partnership

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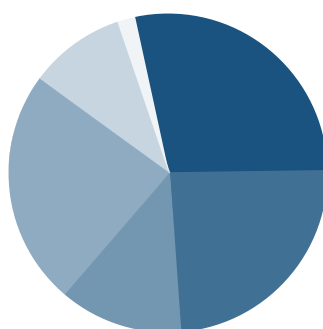
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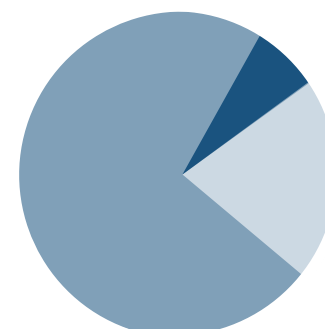
Financial Report

Connecticut Main Street Center makes the most of the generous contributions that support our programs. 81% of our resources are focused on member services and our Downtown Revitalization Institute educational workshops



Sources of Funding

■ CT Light & Power Company	\$ 87,600	23%
■ CT Dept of Economic & Community Development	\$ 100,000	23%
■ Other contributions	\$ 71,000	19%
■ CT Commission on Culture & Tourism	\$ 81,700	22%
■ Fees for services	\$ 35,400	9%
■ Miscellaneous	\$ 2,100	1%
TOTAL	\$377,800	100%



How Our Resources Are Used

■ Member services	\$256,110	68%
■ Downtown Revitalization Institute Workshops	\$ 48,260	13%
■ General & Administrative	\$ 73,430	19%
TOTAL	\$377,800	100%

CT Main Street Center Introduces Newest Directors!

David Grant,

Senior Director, Business Intelligence Design and Architecture
Travelers

David has lived in Downtown Hartford since joining Travelers seven years ago. Thus far, the majority of his community service has occurred through Travelers and Leadership Greater Hartford, where he has developed proficiencies in project management, resource development, business intelligence, and strategic planning. A graduate of UMASS & UCONN, David has a professional education in business administration. In his spare time he enjoys playing guitar, researching new technology, craft brewing, and exploring Hartford with his wife Emily and their French Bulldog Cayley.

Kim A. Healey,

Executive Director
NewAlliance Foundation

Kim came to NewAlliance in 2002. The Foundation supports non-profits in the Arts, Community Development, Health & Human Services, and Youth & Education in the communities throughout Connecticut and Western Massachusetts.

Previously, Kim worked for almost 20 years in New York City where she was Associate Director of Career Services at Barnard College of Columbia University, Vice President of Recruiting for the Banking and Corporate Finance Division of Chemical Bank (now JPMorganChase) and Vice President and Director of Campus Recruiting for the global investment banking firm of Credit Suisse First Boston.

Kim serves on the Council of Women's Health Research at Yale and numerous boards in Fairfield, New Haven and Hartford Counties. In addition, she is Vice Chair of the Board of the Connecticut Council for Philanthropy.

A graduate of Williams College, Kim lives in New Canaan, CT.

Sheila Hummel,

Community Development Manager
State of Connecticut Department of Economic & Community Development

A resident of Glastonbury, Sheila has been with the State of Connecticut for over 24 years. In her current position in the Office of Municipal Development at DECD, she is responsible for managing the financing and service delivery to municipalities, businesses and non-profit organizations for community development activities.

Sheila's project portfolio totals over 215 projects and \$100 million in investments. She manages the \$3 million state-wide Energy Conservation Loan Program, is the agency representative for the Management Advisory Committee 2000-2010, and also assisted with the Governor's Small Business Advisory Council 2000-2003.

Sheila volunteered for the Relay for Life-American Cancer Society Event from 2006-2009. She obtained her BA degree from Eastern Connecticut State University, Willimantic, CT in 1982.

Bernard Kavalier,

Assistant Vice Chancellor for Public Affairs
Connecticut State University System

Bernard has been a key member of the executive staff of four of Connecticut's constitutional officers, serving in communication, policy and program positions in the Offices of Lieutenant Governor, Attorney General, Secretary of the State and State Treasurer.

Between 1999 and 2006, as Director of Communication in the Connecticut State Treasurer's office, his responsibilities included internal and external communications strategy, speechwriting, marketing, media relations, and publication and website design.

During a career in broadcasting and journalism prior to his work in state government, Kavalier received the Connecticut Associated Press Award for Outstanding Cooperation in News Coverage, and was a field reporter for Hartford's only all-news radio station.

Kavalier is a founding executive board member of the Connecticut Public Affairs Network (CT-N), served as co-chairman of the University of Hartford School of Arts & Sciences Board of Visitors, and as a member of the Hartford Area Cable Television Advisory Board and the West Hartford Planning and Zoning Commission.

A West Hartford resident, he holds a Master's Degree in Public Administration from the University of Hartford, where he received the Public Management Award, and a Bachelor's Degree in Mass Communication.

Sara Kovacic,

Business & Technology Analyst
The Hartford

Sara is a 2009 graduate and recipient of a President Scholarship at Bentley College, where she holds a BS degree in Finance and a Minor in Marketing. While a student, she founded the Bentley Microfinance Initiative, working to create the constitution and operation plans, & gain recognition as a nonprofit organization. She developed and researched marketing targets, management strategies, and financial forecasts for the \$200,000 fund.

At The Hartford, she has facilitated production support incident trend focus group discussions to drive a new reporting process for critical trends; supported multiple project managers through business analysis work, process enhancements, and Excel solutions; strategized and developed presentation materials for 2010 Business Insurance Operation Planning; and driven internal consulting projects: strategy presentation for CEO, 2010 LDP orientation designer/leader, PPM resource manager, and campus recruitment projects.

A resident of downtown Hartford, Sara volunteers as a Reading Buddy at West Middle School, and is involved in the United Way, Relay for Life and Go Red campaigns.

2010 Connecticut Light and Power Company Award for Outstanding Contributions to Main Street Revitalization presented to The Partnership for Strong Communities for the HOMEConnecticut Campaign

Connecticut Main Street Center established the CL&P award in 2001 to recognize individuals and organizations who dedicate themselves to promoting an awareness of the necessity of a comprehensive management approach to the revitalization of Connecticut's historic downtowns and neighborhood commercial districts.



Diane Randall, Executive Director of The Partnership for Strong Communities, receives the CL&P Award from John O'Toole, Project Manager, Economic Development & Community Relations, Northeast Utilities

CT Main Street Center selected The Partnership for Strong Communities to receive the 2010 CL&P Award for its Housing Program for Economic Growth – known as the HOMEConnecticut Campaign. HOMEConnecticut, a statewide campaign aimed at increasing the stock of affordable housing in Connecticut, was created to preserve the quality of life and the strong, competitive economy that has distinguished Connecticut, but which is now threatened by a dramatic lack of housing affordable to working families and individuals. Leaders in business, banking, academia, land use, housing and government have come together as the steering committee of HOMEConnecticut to identify solutions to the

state's housing affordability problems.

Repopulating Connecticut's Main Streets, by rehabilitation and adaptive reuse of historic mixed-use buildings, creates housing opportunities for young professionals, elderly and municipal workers. Main Street businesses thrive when people live downtown. Increasingly, Connecticut's workers are choosing to live in unique environments where they can be closer to transit options and a variety of dining and retail options. Connecticut Main Street Center believes the HOMEConnecticut initiative is complementary to the goals of the Main Street program by encouraging housing in mixed-use, transit-oriented centers that utilize existing infrastructure. And that, in turn, results in being able to market the state more effectively.

CT Main Street Center Awards 2010 Preservation of Place Grants

A total of \$60,000 has been awarded to six communities through Connecticut Main Street Center's 2010 Preservation of Place grant program.

The Preservation of Place Grant Program provides a source of funding for new initiatives that can be integrated into, and leverage, more comprehensive preservation and revitalization programs. Connecticut Main Street Center received support for this program from the Commission on Culture & Tourism with funds from the State of Connecticut through the Community Investment Act.



2010 Preservation of Place grant recipients:

- **Town of Barkhamsted**, awarded \$10,000 for a Rehabilitation and Reuse Strategy for Lambert Hitchcock House, Riverton Village



The historic Lambert Hitchcock House in Riverton Village

- **Town of Manchester**, awarded \$10,000 for a Downtown Parking Study and Needs Assessment
- **Rose City Renaissance, Norwich**, awarded \$10,000 for the Norwich Heritage Integration Project
- **Town of Putnam**, awarded \$10,000 for a Downtown Vision, Action Plan & Policy/Regulatory Plan
- **Simsbury Main Street Partnership**, awarded \$10,000 for the Creation of a Form-Based Code for the Town Center
- **Main Street Waterbury**, awarded \$10,000 for Feasibility Study for adaptive reuse of the Frederick Building



The Frederick Building, to the right of the Palace Theater, Downtown Waterbury

2010 Awards Gala Sponsors

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Welcome to Main Street!

Reception Sponsored by

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Additional Thanks to

Downtown Special Services District of Bridgeport
Kathleen Maher & The Barnum Museum Playhouse on the Green
Spinnaker Real Estate Partners
Bobby Werhane, Main Street Ventures LLC
Laurie DeStefano, The United Illuminating Company

WELCOME !

Connecticut Main Street Members

- *Downtown Special Services District of Bridgeport*
- *Greater Meriden Chamber of Commerce*
- *Northwestern Connecticut Regional Planning Collaborative*
- *Town of Seymour*